

# Turkey Jobs Expertini®

## 3D Artist, Marketing

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Company: Peak

Location: İstanbul

Category: other-general

### Job Description

Do you want to showcase your 3D designs to audiences all over the world? We create high-end motion graphics videos to engage with potential users. We aim to combine 3D design and motion graphics to create attractive, attention-grabbing marketing campaigns. As a 3D Artist, you will produce end-to-end 3D marketing videos to bring our exciting games to millions of users through mobile ads.

Here are a couple of examples of what Marketing Art team does.

#### Here's what you'll do

Produce end-to-end 3D videos, including character modeling, rigging, and animations

Create environments from scratch

Model and render 3D assets to be used in engaging marketing videos

Work together with an experienced and dynamic Marketing Team and brainstorm new creative concepts and ideas to be produced

Participate in the communication, production, and briefing of third parties for visual creation processes

#### Desired skills and experiences

University degree preferably in Animation, or a related field

1-2 years of relevant work experience

Basic knowledge of modeling, rendering, rigging, and animation

Experience in a 3D software such as Maya, Blender, and Cinema 4D along with Photoshop, After Effects

A portfolio that shows your ability to work with different styles and techniques

### **Areas in which you'll continue to grow**

Practicing different styles and concepts

Creating, maps and different material types

Photoshop, Maya, Zbrush, and/or other 3D graphics and animation tools

Communicating effectively, planning and organizing work activities

Being up to date with the latest 3D design trends

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