

## Assistant Professional Marketing Manager

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Company: Michael Page

Location: İstanbul

Category: other-general

To support the execution of all marketing activities for the healthcare professionals of the products worked in professional marketing.

Supporting the field needs of the team that introduces the products to the doctors and informing them about marketing strategies.

To control and follow up the budget of the Health Specialist employee representative team and the brand Professional marketing budgets with finance.

To support the actions to be taken for the performance measurement of the detailing team.

Supporting the team to prepare doctor's brochures and all printed materials and POPs to be used in detailing, printing, stocking and delivering them to the team.

Supporting professional marketing field team's medical trainings.

Supporting Congress organisations.

Array

Pharmacy, Biology or Chemistry graduate

Strong analytical direction

Open to learning, extroverted and strong in communication

Likes dealing with details, disciplined

Fluent in English

3 years experience at OTC or Health Care companies

Our client is one of the leading Global Pharmaceuticals companies.

For their future development plans, we are looking for a:

Assistant Professional Program Manager

Join a fast growing Healthcare Company.

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