

Assistant Store Manager - Tommy Hilfiger İstanbul Suadiye

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Company: PVH

Location: İstanbul

Category: other-general

Design Your Future at PVH

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Be part of an iconic story.

PVH is the growth platform for Calvin Klein and TOMMY HILFIGER. Through driving brand strength and relevance, we are connecting our global, iconic brands closer to where the consumer is going than ever before, today and with future generations. Guided by our values and enabled by our scale and global reach, we are driving fashion forward for good, as one team with one vision and one plan. That's the Power of Us, that's the Power of PVH+.

The Team

The Team inside the stores collectively strives to create a seamless and enjoyable experience for customers. The team works together to uphold the store's reputation, achieve sales targets, and create a positive environment that reflects the values of PVH. Each member contributes uniquely to the team's success, ensuring that the store remains a destination of choice for customers seeking quality products and outstanding service.

The Position

Reporting to the District Manager/Store Manager, the Assistant Store Manager ensures the store performance and optimal Clients Experience through managing and supporting the Sales Team with training, coaching, and sharing feedback and the store performance and optimal Organization through managing Back Office, Visual Merchandising, Stock and Omnichannel activities.

Ensure a positive selling environment by overseeing all aspects of the selling process and

creating a welcoming atmosphere for customers.

Set daily goals for customer service to enhance the overall experience, emphasizing responsiveness and satisfaction.

Train and coach the team on standards, including customer service, product placement, and efficient time management.

Monitor key performance indicators (KPIs) for continuous improvement, using company reports to analyze trends and identify areas for enhancement.

Provide recommendations for action based on the analysis of sales performance.

Collaborate with In-Store Visual for effective display fittings and report on visual criteria's impact on sales.

Provide continuous feedback on performance and support Store Manager in team recruitment and development.

Facilitate the cascading of company content through morning briefings for the team.

Coordinate Stock and Back Office teams to ensure optimal stock provision and mix.

Implement measures for the safety of products in both sales floor and stockroom.

Conduct regular stock checks and promptly communicate stock information to the team.

Maximize sales through analytical merchandise management, utilize reports for trend analysis, and conduct daily meetings to achieve goals.

The Ideal Candidate

At least 3 years' experience in similar role within structured environment

Experience with RFID systems

Proficient use of Excel

Good organization and collaboration skills and abilities

Detail oriented and highly organized

Fluent in English and Turkish any other language is a plus

Be valued.

At PVH, we recognize that our people are our greatest asset. That's why we prioritize the health, happiness, and wellbeing by offering a comprehensive benefits package that goes beyond the basics. We want to create a culture of care that fosters loyalty, commitment, and a sense of belonging, and we're proud of it.

Balance – Work Smart, our flexible working model, is all about trust, connection, collaboration, and community. You'll get the freedom to choose the hybrid setup and working hours that benefit you.

Health & Wellbeing – wellbeing programs, premium subscription to headspace, volunteering programs.

Develop – PVH University curates and delivers training programs for you to continuously develop your professional and personal goals.

Be at the forefront – stay closely connected to our brands, Calvin Klein and Tommy Hilfiger, and be part of market launches and receive employee discounts!

Be part of it.

PVH Europe and our brands, TOMMY HILFIGER and CALVIN KLEIN, are committed to fostering an inclusive and diverse community of associates with a strong sense of belonging. We believe we are bettered by all forms of diversity, and take pride in working with top talent from every walk of life and corner of the world. In the spirit of inclusivity, qualified applicants will be considered without regard to age, ethnicity, ability, gender, gender expression, gender identity, nationality, race, religion or sexual orientation.

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