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Brand Marketing Specialist (New Grad)

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Company: Dream Games

Location: Şişli

Category: other-general

Job Description

We are looking for a passionate new graduate to join our Brand Marketing team. You will be responsible for supporting Marketing goals and helping the team conduct Marketing campaigns that drive awareness and new players for our games.

This is an exciting opportunity to support a new focus area for Dream Games and help us bring our brand to life across channels like TV & Influencer Marketing. In this role, you will need to use a balance of creative and analytical skills to manage end-to-end campaigns. Your work will help drive continued growth for Royal Match, one of the largest mobile games in the world, as well as supporting new launches.

At Dream Games, all team members have a genuine chance to contribute to the final product and have an impact on the company. If you want to be a team member of a fast-growing company, this role could be for you.

Responsibilities

Create, plan, and manage Brand Marketing campaigns

Analyze the effectiveness of campaigns and optimize accordingly

Support innovation and growth through continuous experimentation & A/B testing

Work closely with our Brand & Creative teams, as well as external agencies, to develop new creative concepts

Stay up to date with current trends in digital marketing and ensure we stay ahead of the

Requirements

Fresh graduate with a bachelor's degree (graduate studies are a bonus)

Creative and results-oriented mindset

Strong analytical skills to make data-driven decisions

Passion and interest in games

Excellent communication skills

Appreciation and understanding of teamwork

Compensation & Benefits

Annually gross salary of £48K

Relocation support as needed

Protecting your privacy and the security of your data is a top priority for Dream Games. We collect and process your personal data as confidential as part of the recruitment process. Please read our and to know more details.

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Cross References and Citations:

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- 3. Brand Marketing Specialist (New Grad)Onlinejobsearch Jobs Şişli Onlinejobsearch
- 4. Brand Marketing Specialist (New Grad)Tunisiajobs Jobs Şişli Tunisiajobs ✓
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