

Turkey Jobs Expertini®

Brand Strategy & Communications Senior Associate Manager

Apply Now

Company: Vodafone

Location: Istanbul

Category: other-general

Your dream job does exist.

Discover it at Vodafone!

We are looking for a **Brand Strategy & Comm. Manager**.

First things first: Our Brand.

Here are the key behaviours that help us bring our Spirit and Purpose to life:

- Earn customer loyalty: Small things do matter.
- Experiment, learn fast: Just take the chance.
- Create the future: That's possible.
- Get it done, together: It's up to each of us to make it happen.

Here, everyone can feel free to be themselves and express their ideas.

We are proud to have the most flexible #hybrid way of working in Turkey.

Together with your team, you can decide which days to come to the office depending on your work requirements.

Another favorite: Meeting-free afternoons! Every Friday, arrival of the noon means we can start to take it easy: spend time working on our personal development or catching up with our team. We call this #CumaKafası (Friday mood :)).

And yes we are Agile! The world is constantly changing. And we cannot afford not to!

Our journey began by simplifying our organizational model and transforming into a more agile structure that now we use extensively, especially in our

Why is this role really critical to us?

- Execute, coordinate and support of all the marketing communication functions with 360 communication perspective.

How will you spend your time at Vodafone?

- Deliver excellent communications (ATL, Digital) that effectively cut through to decision makers
- He/she is required to work closely with segment, digital marketing, media, E&S, Int Comm, PR teams and the agencies.
- Requires strong coordination and project management skills.
- Execute, coordinate and support of all the marketing communication functions involving ATL, print, digital, advertising public relations, sales promotion management, market sales support and market research.

You are just the person we've been looking for, if you have:

- BSc. degree in Business Administration, Industrial Engineering or similar fields
- Communication: Influences leadership teams and other stakeholders, communicates with enthusiasm and clarity.
- Strategic: Be innovative and develop creative ways of working to drive the business forward. Sound judgment and ability to be decisive.
- Team Player: Working as part of a team and not separately or competitively – Together.
- Adaptable: Able to cope with the changing needs of the business in a responsive way
- Relentless Execution: Have cost-conscious and invest resources wisely (time, money and people) to deliver outstanding quality. He / She take calculated risks to differentiate Vodafone from the rest.
- Service Orientated: Service orientated in approach and able to satisfy the often competing demands of customers
- Commercial: Focus on development in a way that maximizes the resources and partner relationships to deliver real business benefits.

Get to know us

If you want to know more about us and what we do, then visit our website:

Instagram:

Youtube:

This role has a #Hybrid working model

Wait for it: Our benefits!

We like to keep them flexible:

- Vflexy: Flexible Benefits Program
- Hybrid working kit
- Ergonomic kit allowance
- Digital meal voucher
- Flexible transportation allowance.
- Employee assistance hotline & counselling
- Comprehensive and flexible private health insurance
- Discounted price deals for wide range of products & services

Plus, plenty more to enjoy!

#LI-Hybrid

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