

# Turkey Jobs Expertini®

## Business & Retail Insight Specialist

Apply Now

Company: pladis Global

Location: Üsküdar

Category: other-general

Want to help us bring happiness to the world? Want to join an ambitious and fast growing global biscuits and confectionery business investing heavily in iconic global brands, infrastructure and people? Then this is the place for you.

As proud bakers and chocolatiers and custodians of iconic global brands, we don't compromise on the quality of ingredients in our products or on the people we hire. We are looking for entrepreneurial spirits who share our passion for bringing happiness to our consumers and who embody our Winning Traits.

To succeed at pladis you need to be **purpose-led**, **resilient** and **positive** to succeed here because we expect pace and **agility**, we insist on **collaboration** and demand accountability.

If that is your thing, then pladis offers global ambition, a clear Vision and roadmap for success, challenge, and unrivalled opportunities to learn and make an impact

Click "Apply" to get started.

pladis is looking for **Business & Retail Insight Specialist / Executive** for our **pladis Turkey Consumer Insight Team.**

### Who we are?

With production starting in a small shop in Nohutçu Han, Eminönü in , **Ülker** has since grown to become the leading food company in Turkey and the region, with more than brands, exports to more than countries around the world, and successful overseas operations. Its wide range of products all-share Ülker's values, with brands in categories including biscuits, cake, chocolate, candy, and gum. By placing sustainability principles and objective orientation at the

center of its business model, Ülker continues to contribute to Turkey's economy with its turnover of billion TL, close to , employees, and its zero-waste policy.

**pladis** was founded in as a subsidiary of Yıldız Holding, headquartered in Istanbul with the aim of ensuring synergy among the group's international snack brands and increasing its global competitiveness. Consolidating years of experience in bakery products, chocolate, gum and candy, it is home to beloved, iconic brands such as Ülker, McVitie's and Godiva. With factories in countries, and a global workforce of , people in its operations in over countries, pladis offers its consumers the highest quality products and services.

A brief job description of the position and preferred qualifications for the suitable candidates are defined below:

**We are looking for Business & Retail Insight Specialist / Executive**for Turkey region. A brief job description of the position and preferred qualifications for the suitable candidates are defined below:

### **Responsibilities**

Designing and delivering standard retail & household panel reports

Providing reliable and accurate information addressing different business issues, through using all continuous data

Ability to turn the market insights into actions together with marketing, trade marketing and sales teams

Delivering ad hoc analytical reports using market data for addressing specific business issues

Support and be a team member in all shopper insight , marketing modelling, pricing and sales projects

Understand the behaviour of retail customers and ensuring all shopper marketing activities are focussed accordingly.

Keeping up to date on industry and social trends, stories and events in the marketplace and disseminate these to the Insight and Commercial Teams

Ensuring maintenance & updates of database structures and hierarchies

Supporting the growth of our categories through the generation of consumer, shopper and market insights

## **Essential Experience, Skills and Qualifications**

University degree, post graduate studies in business, maths/ statistics or research / social sciences field is an asset

Minimum years of strong consumer&business insight experience and working knowledge of key measurement tools: Nielsen Retail data, Household Panel data, Shopper Tracking data

Fluent in English

Strong analytical skills

Excellent numeracy skills and competent user of MS Office, particularly Excel & PowerPoint

Effective negotiation skills

Ability to foresee business opportunities

Result and customer service oriented

High attention to detail is a prerequisite

## **Our winning traits and behaviors**

**PURPOSE-LED** - Energized by our promise to deliver happiness to the world with every bite

**AGILE** - Ever evolving, never satisfied and never standing still

**COLLABORATIVE** - Willing to work with others for mutual success, transparent, a win-win seeker

**RESILIENT** - Quick to adapt to change, fast learner and persistent in the face of setbacks

**POSITIVE** - Self-motivated, optimistic, courageous, and inspiring

pladis is an Equal Opportunity Employer, committed to hiring a diverse workforce. All openings will be filled based on qualifications without regard to race, color, sex, sexual orientation, gender identity, national origin, marital status, veteran status, disability, age, religion or any other classification protected by law.

We operate a strict Preferred Supplier List. If you are a recruitment agency and wish to submit candidate to be considered for this vacancy, you must have agreed to, and signed, our terms of business.

We will not accept CVs from any other sources other than those currently on our PSL. We will not pay a fee for any candidate that has not been represented by a provider on our PSL.

[Apply Now](#)

#### Cross References and Citations:

1. [Business & Retail Insight Specialist Financialjobs](#) [Jobs Üsküdar](#) [Financialjobs](#) ↗
2. [Business & Retail Insight Specialist Newzealandjobs](#) [Jobs Üsküdar](#) [Newzealandjobs](#) ↗
3. [Business & Retail Insight Specialist Sciencejobsnearme](#) [Jobs Üsküdar](#) [Sciencejobsnearme](#) ↗
4. [Business & Retail Insight Specialist Angularjobs](#) [Jobs Üsküdar](#) [Angularjobs](#) ↗
5. [Business & Retail Insight Specialist Israeljobs](#) [Jobs Üsküdar](#) [Israeljobs](#) ↗
6. [Business & Retail Insight Specialist Nursejobsnearme](#) [Jobs Üsküdar](#) [Nursejobsnearme](#) ↗
7. [Business & Retail Insight Specialist Jobslibrary](#) [Jobs Üsküdar](#) [Jobslibrary](#) ↗
8. [Business & Retail Insight Specialist Bahrainjobs](#) [Jobs Üsküdar](#) [Bahrainjobs](#) ↗
9. [Business & Retail Insight Specialist Physicianjobsnearme](#) [Jobs Üsküdar](#) [Physicianjobsnearme](#) ↗
10. [Business & Retail Insight Specialist Londonjobscentral](#) [Jobs Üsküdar](#) [Londonjobscentral](#) ↗
11. [Business & Retail Insight Specialist Chemistryjobs](#) [Jobs Üsküdar](#) [Chemistryjobs](#) ↗
12. [Business & Retail Insight Specialist Findurgentjobs](#) [Jobs Üsküdar](#) [Findurgentjobs](#) ↗
13. [Business & Retail Insight Specialist Viennajobs](#) [Jobs Üsküdar](#) [Viennajobs](#) ↗
14. [Business & Retail Insight Specialist Astronomyjobs](#) [Jobs Üsküdar](#) [Astronomyjobs](#) ↗
15. [Business & Retail Insight Specialist Guatemalajobs](#) [Jobs Üsküdar](#) [Guatemalajobs](#) ↗
16. [Business & Retail Insight Specialist Usajobscareer](#) [Jobs Üsküdar](#) [Usajobscareer](#) ↗
17. [Business & Retail Insight Specialist Instrumentationjobs](#) [Jobs Üsküdar](#) [Instrumentationjobs](#) ↗

18. **Business & Retail Insight Specialist** [ThehiredjobsJobs Üsküdar Thehiredjobs](#) ↗
19. **Business & retail insight specialist** [Jobs Üsküdar](#) ↗
20. **AMP Version of Business & retail insight specialist** ↗
21. **Business & retail insight specialist** [Üsküdar Jobs](#) ↗
22. **Business & retail insight specialist** [Jobs Üsküdar](#) ↗
23. **Business & retail insight specialist** [Job Search](#) ↗
24. **Business & retail insight specialist** [Search](#) ↗
25. **Business & retail insight specialist** [Find Jobs](#) ↗

Source: <https://tr.expertini.com/jobs/job/business-retail-insight-specialist-uskudar-pladis-global-5c1566cb1e/>

Generated on: 2024-05-02 by [Expertini.Com](#)