

# Turkey Jobs Expertini®

## Campaign Specialist

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Company: Modanisa Elektronik Mağazacılık ve Ticaret A.Ş.

Location: Üsküdar

Category: other-general

Description: We are a global modest fashion e-commerce company. We are currently operating in more than 100 countries and providing the content in five languages: Turkish, Arabic, English, French and German by adapting to their local preferences. We bring fashion and technology together with iconic brand and smart operations to create great value for our customers. We invest in each and every customer's experience. We strongly believe in putting people first – our customers, our teams, our partners. We are looking for a Campaign Specialist, who has a passion for fashion. This role will help to maintain and develop a professional image of our brand, company and product image and services with these accounts and would support Modanisa's growth by increasing sales. What we are expecting from you: Setting up and following up with the campaigns and all the necessary communications, Coordinating and informing all the relevant teams, Auditing the landing page and campaigns accordingly in terms of daily basis duty, Analysis of campaigns and reporting in case of necessity, Translation of the content for all the campaigns in case of necessity, Creating a listing and implementing on the landing page, Doing market researches. What we are looking for: Preferably Bachelor's Degree in Analytics or the related fields, Acceptable knowledge of MS office and Excel, Detailed-oriented, proactive, and self-motivated to succeed, Fast paced, able to analyze, strong work ethic, critical thinker, team player, Initiative taker, Excellent communication and interpersonal skills to work cross-departmental, Operational e-commerce experience is an asset, Fluency in English. The MODANISA Story Founded in 2011, with a reason to enrich women's lives and to become the leader in the modest fashion e-commerce world. Modanisa is a globally renowned e-commerce

platform, offering modest fashion apparel, through sales of popular brands, designers, as well as through its own private label lines. Invested by the international leading investors like Goldman Sachs which is one of the world's leading investment bank and investor of start-ups like Facebook, Spotify and Uber and by European bank of reconstruction and development (EBRD) - which has already invested about 11 million dollars in Turkey mostly in private sector and Wamda Capital which is MENA's leading venture investing firm. We have been awarded by Al Jazeera and Thomson Reuters and described as one of the largest players in the modest fashion market. We are ambitious and we know our pace. Modanisa's 700+ employees (along with subcontractors) are living in the creative world of huge brands. Modanisa is all about people. People are exceptionally talented with strategic agility and team first attitude. If you are a game changer who wants to change the way of fashion and technology; Join Us!

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