

Turkey Jobs Expertini®

Client Lead Manager

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Company: Mindshare

Location: İstanbul

Category: other-general

Responsibilities

Establishing and maintaining effective and productive client relationships

Lead day-to-day management of client communication

Creating the yearly media strategy for brands

Delivering business-driving media and communication strategies and solutions, supported by grounded data& research

Develop well-structured media mix for brand and campaigns, with clearly defined objective, KPI and success measure for each and every media channel

Creating innovative media projects, and integrating technology within the projects

Preparing the global and local reports

Tracking the media plans and reports & presenting the data to client teams

Take responsibility for coordinating client needs to planning teams

Qualifications

4-5 years experience in client managemet

Offline media knowledge is a must

Expertise in Microsoft Excel and Powerpoint

Strong attention to details

Has a high self-awareness skill

Curious, innovative, self driven mindset

A high-energy, innovative, positive, can-do person who is always looking for ways to improve what we do

Exceptional communication skills (written & verbal)

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