

COMMERCIAL PRODUCT MANAGER - MANİSA (Solar Panel Industry)

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Company: Michael Page

Location: Manisa

Category: other-general

To follow the pricing of the product according to the competitors, the market and profitability, to take the necessary actions,

To manage the sales, stock and profitability targets of the product,

To determine the weekly, monthly, and annual targets of the product groups, to contribute to the formation and execution of the appropriate marketing plan,

Evaluating product sales analysis and developing necessary actions to achieve annual targets,

Regular follow-up of economic and sectoral trends and competitor actions, preparing reports on the sales, market share and profitability performance of brands and realising the necessary action plans,

Identifying regional needs and opportunities and creating strategic road-maps,

Performing data analysis and reporting activities related to the brand,

To develop and implement projects related to renewal, innovation and cost/quality of the product, in line with the company's mission and principles,

To follow the budget and product cost to determine the needs and to create proactive action plans accordingly,

To determine the annual communication, advertisement, media, PR targets and strategies.

Array

Graduated from the Engineering departments of universities,

At least 3 years of experience as a Product Manager,

Advanced level of written and spoken English,

Suitable for work from the office 5 days a week,

There should be no travel restrictions.

Analytic, innovative, proactive, performance and result oriented,

Decision making and problem-solving skills,

Good communication and leadership skills,

Able to use MS Office programs,

Reporting and analysis skills,

Can work in a team and successful in human relations.

A leading **solar panel manufacturer** in the energy sector,

A company with ever growing dynamics, aiming to possess a globalisation policy,

They have 2 factories in Manisa / OSB,

The first company in Turkey that produce solar panels with half-cell technology,

Produces solar panels that allow solar energy to be produced at the lowest cost and therefore are the pioneers in the sector.

This is a new position within company organisation, providing flexibility and the opportunity to make a significant impact,

Will be involved in all processes from start to finish in technical and commercial matters in the product groups and will be able to take an active role in the relevant business development processes.

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