

Turkey Jobs Expertini®

Commercial Strategy Executive

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Company: Gorillas

Location: İstanbul

Category: other-general

Were Getir, the pioneers of super fast delivery. Our founding idea: Groceries in minutes, delivered to your door through our app. Now offering more delivery models across different locations, our goals are made possible by our one-of-a-kind business model with our unique technology at its core.

We know that our global ambitions can only be accomplished with exceptional people, and that is where you come in. Our rapidly growing environment is the perfect opportunity to take initiative and create your legacy.

What Youll Do:

Live with customer, market and competition insights; follow economic conditions, e-commerce industry and consumer trends.

Keep the product range up-to-date and in line with Getirs commercial strategy. Build location and service based strategies for efficient and customer focused product portfolio .

Work with Procurement team to implement assortment strategy, Partnership team to implement promotion strategies and Commercial Strategy team to implement pricing strategies.

Evaluate overall performance of products sold in our stores based on customer needs and Getir financials and differentiate store based assortment accordingly.

Make product delist offerings after performance analyses and manage stock optimization actions by working closely with Supply Chain team.

Execute daily Getir store based assortment (planogram) operations.

Manage relations with Technology and Data Science teams to continuously develop Commercial systems.

What We are Looking for:

Bachelors degree (Masters degree preferred) in engineering or business disciplines, or an equivalent combination of education and experience.

Minimum 3 years of experience in a strategic planning and commercial strategy .

Passionate for working in dynamic startup environment.

Multi-tasking.

Comfortable with numbers, good analytical skills enabling to make analysis without getting lost in details.

Outstanding negotiation, communication, and presentation abilities

Fluency in English both writing and speaking.

Advanced use of MS Office Programs (PowerPoint and Excel), Tableau/PowerBI knowledge is a plus.

Proactive and initiative taker.

Hunger to learn and relearn.

You as a Getirian,

You are a good person first, everything else is secondary. You are a champion of growth, and actively strive to be the best version of you, for yourself and your team. You value diversity, and embrace ideas over hierarchy. You arent afraid to learn and re-learn at Getir speed. You are an initiator, in charge of your own story and your legacy.

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