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Corporate Communications Executive

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Company: Publicis Groupe

Location: Şişli

Category: other-general

Job Description

Creating content (internal announcements/mailings, writing press releases, preparing interview/talking points, etc.) for leadership communication to strengthen Publicis Groupe Türkiye's corporate reputation for both online and offline media coverage.

Ability to work in harmony with various team members / departments within the Groupe.

Executing internal and external events in line with the Groupe's communication strategies.

Working closely with the Groupe's global communication team and implementing the Groupe's global communication into our local market (adapting and publishing Publicis Groupe's critical global news and sharing them with the local media when needed).

Qualifications

Min 1-2 years of experience in an integrated communications & PR agency, media & journalism, and corporate communications positions

Proven track record in content development, digital PR, conventional and online media relations as well as event execution

Proven experience in Corporate Communications & PR is a big plus, as well as knowledge/curiosity in advertising-communication industry.

Strong people skills, strategic communications, and business development experience

Passionate about storytelling and developing original and compelling content

Strong interest in the changing landscape of Corporate Communications and PR as well as how people learn about and engage with brands

Good team member qualities

Fluent in English at all levels is a must

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