

## CRM Manager

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Company: Michael Page

Location: Istanbul

Category: other-general

Tarihinde güncellendi 03/04/2024

great career opportunity

being part of a reputable company in construction sector

### Müşterimiz Hakkında

Our client is a well-known cooperate company in construction sector serving luxury segment.

### İş Tanımı

- \* Playing a role in determining the brand's strategies for CRM,
- \* Monitoring the updating of the CRM infrastructure according to the company's evolving and changing situations, conditions, and goals, informing the management about areas requiring additional investment,
- \* Reporting on all marketing activities that align with the brand strategy and support sales,
- \* Identifying customer segments and implementing action plans accordingly,
- \* Conducting studies and competitor analyses aimed at increasing sales volume and market share,

\* Coordinating activities to ensure customer satisfaction.

### **Aradığımız Profil**

Preferably experienced in the construction sector and/or corporate companies.

A keen follower of industry trends, digital developments, and current affairs.

Proficient in English.

Strong planning and analytical thinking skills.

### **Teklif Edilenler**

Great career opportunity in a sector leader company.

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