

Turkey Jobs Expertini®

Customer Value Growth Manager- SME Segment

[Apply Now](#)

Company: Vodafone

Location: Istanbul

Category: other-general

Your dream job does exist.

Discover it at Vodafone!

We are looking for a **CVM Automation Manager - SME**

First things first: Our Brand.

Here are the key behaviours that help us bring our Spirit and Purpose to life:

- Earn customer loyalty: Small things do matter.
- Experiment, learn fast: Just take the chance.
- Create the future: That's possible.
- Get it done, together: It's up to each of us to make it happen.

Here, everyone can feel free to be themselves and express their ideas.

We are proud to have the most flexible #hybrid way of working in Turkey.

Together with your team, you can decide which days to come to the office depending on your work requirements.

Another favorite: Meeting-free afternoons! Every Friday, arrival of the noon means we can start to take it easy: spend time working on our personal development or catching up with our team. We call this #CumaKafası (Friday mood :)).

And yes we are Agile! The world is constantly changing. And we cannot afford not to!

Our journey began by simplifying our organizational model and transforming into a more agile structure that now we use extensively, especially in our

Why is this role really critical to us?

Help Vodafone become preferred partner of all enterprises thru their digitalization journey by

- Providing excellent customer experience by putting digital at core
- Enabling growth via establishing digital growth center
- Being a technology pioneer as a Vodafone employee

How will you spend your time at Vodafone?

- Positively influence the overall P&L for SME segment by driving revenue growth through CVM campaigns & activities
- Define & implement retention, upsell and cross-sell strategies aligned with segment priorities & work with commercial/product/segment colleagues to develop strong, competitive commercial offers for SME segment
- Execute lifecycle plans across the SME customers and act as the custodian of the overall Value Management customer strategy.
- Drive improvements in NPS results through CVM activities & communications
- Optimise campaign & activity results through performance reviews and target, insight, process & offer improvements
- Leads digital transformation of SME segment base management by building up an always-on marketing structure with data-driven and contextual approach
- Lead and coach SME CVM team to make sure the team is performing and developing to its fullest.

You are just the person we've been looking for, if you have:

- Insights and data driven reasoning
- Customer oriented mindset
- Experience in marketing, CRM or segment management
- Results driven and delivery focused approach
- Demonstrated ability to work effectively across business teams
- Very good written and verbal communication skills both in Turkish and English

Get to know us

If you want to know more about us and what we do, then visit our website:

Instagram:

Youtube:

This role has a #Hybrid working model

Wait for it: Our benefits!

We like to keep them flexible:

- Vflexy: Flexible Benefits Program
- Hybrid working kit
- Ergonomic kit allowance
- Digital meal voucher
- Flexible transportation allowance.
- Employee assistance hotline & counselling
- Comprehensive and flexible private health insurance
- Discounted price deals for wide range of products & services

Plus, plenty more to enjoy!

#LI-Hybrid

Data Privacy

By applying for this job, you accept the Vodafone Privacy Policy. Please visit Privacy Policy web page at for further details.

[Apply Now](#)

Cross References and Citations:

1. [Customer Value Growth Manager- SME Segment Mediajobs Jobs Istanbul Mediajobs](#)



2. [Customer Value Growth Manager- SME Segment Manufacturingjobsnearme Jobs Istanbul Manufacturingjobsnearme](#)



3. [Customer Value Growth Manager- SME Segment Interiordesignjobs Jobs Istanbul Interiordesignjobs](#)



4. [Customer Value Growth Manager- SME Segment Ukjobscareer Jobs Istanbul Ukjobscareer](#)



5. Customer Value Growth Manager- SME Segment MathematicsjobsJobs Istanbul Mathematicsjobs ↗
6. Customer Value Growth Manager- SME Segment Shenzhenjobs Jobs Istanbul Shenzhenjobs ↗
7. Customer Value Growth Manager- SME Segment Southafricajobs Jobs Istanbul Southafricajobs ↗
8. Customer Value Growth Manager- SME Segment SearchaustralianjobsJobs Istanbul Searchaustralianjobs ↗
9. Customer Value Growth Manager- SME Segment DominicanrepublicjobsJobs Istanbul Dominicanrepublicjobs ↗
10. Customer Value Growth Manager- SME Segment Sciencejobsnearme Jobs Istanbul Sciencejobsnearme ↗
11. Customer Value Growth Manager- SME Segment Unitedkingdomjobs Jobs Istanbul Unitedkingdomjobs ↗
12. Customer Value Growth Manager- SME Segment Techcompanyjobfinder Jobs Istanbul Techcompanyjobfinder ↗
13. Customer Value Growth Manager- SME Segment Astronomyjobs Jobs Istanbul Astronomyjobs ↗
14. Customer Value Growth Manager- SME Segment Appdeveloperjobs Jobs Istanbul Appdeveloperjobs ↗
15. Customer Value Growth Manager- SME Segment Searchamericanjobs Jobs Istanbul Searchamericanjobs ↗
16. Customer Value Growth Manager- SME Segment Canadajobscareer Jobs Istanbul Canadajobscareer ↗
17. Customer Value Growth Manager- SME Segment Trendzfurnitures Jobs Istanbul Trendzfurnitures ↗
18. Customer Value Growth Manager- SME Segment Istanbuljobs Jobs Istanbul Istanbuljobs ↗
19. Customer value growth manager- sme segment Jobs Istanbul ↗
20. AMP Version of Customer value growth manager- sme segment ↗
21. Customer value growth manager- sme segment Istanbul Jobs ↗
22. Customer value growth manager- sme segment Jobs Istanbul ↗
23. Customer value growth manager- sme segment Job Search ↗

24. Customer value growth manager- sme segment Search ↗

25. Customer value growth manager- sme segment Find Jobs ↗

Source: <https://tr.expertini.com/jobs/job/customer-value-growth-manager-sme-segment-istanbul-vodafone-925f0f7c43/>

Generated on: 2024-05-02 by Expertini.Com