

Turkey Jobs Expertini®

Data Scientist

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Company: Peak

Location: İstanbul

Category: other-general

Job Description

We are looking for a Data Scientist who is passionate about using data to solve challenging problems. As a Data Scientist, you will be responsible for analyzing and interpreting complex datasets to drive strategic decisions and develop innovative solutions. You will collaborate with cross-functional teams to identify business challenges, design experiments, build predictive models, and communicate actionable insights to stakeholders.

If you are a motivated and data-driven individual with a passion for gaming, join our team to help our games thrive in an exciting global industry!

Here's what you'll do

Analyze and interpret large datasets to derive meaningful analytical solutions and actionable insights

Collaborate with the engineering team to develop and optimize data resources, data warehouses and data pipelines

Conduct exploratory data analyses to identify product gaps, test hypotheses, and seize opportunities to inform product roadmaps

Work closely with product teams to model, simulate, and help fine-tune the game's internal economy

Build, develop and maintain a suite of data analytics and visualization tools that empower your

Collaborate with Product and Marketing teams to make data-informed decisions: dashboards, reports, ad-hoc analysis and insightful observations

Collaborate with different teams to drive, implement and analyze A/B testing results

Develop and maintain our player segmentation tool

Build predictive models using machine learning algorithms

Stay up-to-date with industry trends, best practices, and new tools and techniques in data analysis & data science

Work with our tech stack:

- dbt (Python, SQL)

- Snowflake

- Looker, Hex, Streamlit

- Airflow

Desired skills and experiences

University degree from a reputable university in a STEM (Statistics, Mathematics, Engineering) field or related departments

Strong knowledge of SQL and Python; excited to learn new languages when needed

Experience in working with a cloud data warehouse (Snowflake, Redshift, BigQuery) is a plus

Passion for mobile casual games

Excellent attention to detail, natural curiosity and ability for creative problem-solving

Strong written and oral communication skills

Ability to work independently with minimal supervision and prioritize multiple tasks in a fast-paced environment

Areas in which you'll continue to grow

Proficiency in extracting, processing and modeling huge amounts of data

Working with one of the richest and largest datasets of the technology industry

Proficiency in data analytics, data science and visualization tools

Ability to initiate, support and improve product & marketing decisions thanks to the evolving role of data in a fully data-driven environment

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