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Digital Product Manager (Hybrid)

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Company: Massive Bio, Inc. Location: Kadıköy Category: other-general

Massive Bio is a rapidly growing health-tech startup founded in 2015 to provide every cancer patient with access to clinical trials regardless of their location or financial stability. Our proprietary patient recruitment and enrollment enablement solution for oncology clinical trials solves every point of friction in traditional clinical trial enrollment. Privately held and headquartered in NY City, our passionate changemaker team is looking for a Digital Product Manager. As a key member of our Product Team, you will be joining our team in Istanbul, Turkiye, and as a Digital Product Manager, you will play a vital role in ensuring the development and maintenance of our commercial website product, which provides critical insights for cancer care. Your work will involve working with complex clinical data, as well as collaborating with the Software Development Team and cross-functional teams to understand project requirements and objectives. Reporting to the Sr. Product Manager, you will: Conduct thorough testing and debugging to ensure our commercial website product provides exceptional user experiences and meets reliability standards. Actively gather and incorporate user feedback and industry best practices to continuously improve our products. Stay up to date with emerging technologies and provide insights and recommendations for product enhancement. Making plans and organizations in accordance with the product roadmap. Monitor competitors and market trends to inform product roadmaps, To be in constant communication with the development team regarding productrelated matters. Candidate Profile: Bachelor's degree in related fields. 2 years experience in web and mobile web product management. Practical and theoretical knowledge of Agile Methodologies and Kanban. Highly developed attention to detail, and solution-based

mindset. Self-starter, can-do attitude, ability to prioritize. Ability to work well in a team environment. Ability to solve complex problems and ideas into easily understood descriptions. Excellent verbal/written communication skills and strong analytical skills. Familiarity with MS Office and collaboration tools such as Confluence, Jira, Slack, etc. Prominent level of speaking proficiency in English. Experience in AI and/or healthcare technology is a plus. Experience in fast-growing start-ups is a plus. Living in Istanbul preferably on the Asian side. The work location is Kozyatagi, Istanbul; at least 2/3 days a week at the office. No military obligation for candidates. Powered by JazzHR

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