

# Turkey Jobs Expertini®

## E-Commerce Manager

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Company: LVMH

Location: Turkey

Category: other-general

### Position

E-Commerce Manager

### Profile

#### QUALIFICATIONS AND JOB DESCRIPTION

Sephora has been active in Turkey since 2007, with 39 stores and online in 9 different cities. As Sephora Turkey, we are looking for a “E-Commerce Manager” with the following skills and qualifications;

Driving growth and profitability by creating a compelling customer experience, optimizing operations, and developing a high-performing team. By focusing on these objectives, achieve sustainable growth and competitive advantage in the ecommerce landscape.

Coordinating online & offline integrated omni-channel projects.

Developing & implementing the ecommerce strategy of Sephora Turkey that aligns with the company’s local & global overall business strategy & goals

Be full responsible of Ecommerce P/L,

Managing the Sephora Turkey Ecommerce platform,

Maintaining Ecommerce Catalog & Content: Determining the web brand catalog in line with the Category Team,

Developing mobile app strategy, planning SEO Strategy,

Managing e-commerce warehouse with Supply& Logistics Team,

Build brand partnerships and managing campaign.

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