

Freelance Luxury Brand Evaluator - Istanbul

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Company: CXG

Location: İstanbul

Category: other-general

Join the global community that enhances and elevates the experience of the most prestigious luxury brands in the world! CXG, a leading customer experience agency servicing premium and luxury brands, is looking for mission-based Customer Experience Evaluators who are existing luxury brand customers.

As a Freelance Luxury Brand Evaluator, you can perform several evaluations per month and provide your valuable feedback via a questionnaire. Your assignments will be as diverse as our luxury clients and industries, ranging from fashion and high-end jewelry to cosmetics, luxury watches, automotives, and more. Your evaluations may involve visiting a store, returning a purchase, buying a product online, or making an appointment with a store.

Your feedback can influence brand strategies and help shape a brand's strategy, making this an opportunity for you to have a meaningful impact on the luxury market.

Responsibilities:

- Conduct discreet evaluations of your favorite luxury brands in-store, online, or sometimes both.

- Provide objective feedback about your experiences.

- Choose assignments that align with your profile and interests.

- Complete questionnaires after each evaluation.

- Comply with all given project objectives and special requirements from the luxury brand we represent

How

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