# **Turkey Jobs Expertini®**

# **Fundraising Coordinator**

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Company: Greenpeace MENA

Location: Turkey

Category: other-general

Environmental organization

The Role

**Job Title: Fundraising Coordinator** 

Organization: Greenpeace MENA

Department: GP MENA Fundraising Department

Reports to: Fundraising Director

Location: The job is based in the MENA region (Remotely)

### **OVERALL PURPOSE**

The Fundraising Coordinator is accountable for organizing and assisting in fundraising activities to support the organization's mission, programs, and initiatives. Maintain a close relationship with other job functions to develop and leverage relationships that result in meeting or exceeding fundraising targets that guarantee the organization's initiatives and core operations are adequately and sustainably resourced.

#### **RESPONSIBILITIES**

**Editing:** Support the Fundraising department in developing content for Blogs, Emails, Social Media and Cases for Support

Donor Engagement: Desk research to expand the organization's donor database on

prospective donors; foundations and High Networth Individuals.

**Grant Writing and Research** ants & donors searching, applying for grants, and writing grant proposals that highlight the organization's goals, programs, and the positive impact of their work.

**Database Management**Keep accurate records of donors, donations, and communications for effective fundraising and track donor interactions.

**Reporting to Donors**Assist in providing regular reports on specific fundraising projects, donations received, and expenses incurred which are regularly presented to donors.

**Event Coordination**: Assist in all logistical aspects, such as venue selection, catering, guest management, and promotional materials.

**Online Fundraising:**Content writing, assisting in maintaining the online fundraising campaigns, leveraging social media, email marketing, and crowdfunding platforms to reach a wider audience

**Awareness and Marketing**: Collaborate with the marketing and communications team to create materials that effectively communicate the organization's mission, impact, and fundraising needs to potential donors and supporters.

**Internal coordination:** between the FR department and the internal team to ensure work alignment and updates are in place and liaise with engagement for signoffs and visual materials.

**Compliance:** Adhere to legal and ethical guidelines surrounding fundraising activities, ensuring that the organization operates transparently and responsibly.

**OTHER:** any other duty, as appropriate to the post and as delegated by your line manager.

### **Ideal Profile**

#### **Educational Qualifications**

Bachelor's degree, ideally in communications, business, public relations, or a related

A certification, diploma, or similar qualification in fundraising is a plus

# **Experience & Skills**

At least three (3) years of experience in a fundraising role with a demonstrated track record of meeting fundraising goals or equivalent experience gained through a professional qualification

Exceptional communication and relationship-building skills

Ability to lead and motivate colleagues and volunteers

Strong attention to details

Passion for research

Ability to successfully balance priorities while managing multiple tasks and planning big events

Excellent written and verbal communication skills in the Arabic and English languages

# **Organizational Competencies**

Ability to build strong interpersonal relationships, in particular working with cross-cultural and global teams

Effective planning and organizing abilities

Good time management

Develop innovative fundraising ideas and campaigns to engage donors

The capacity to multitask, manage numerous projects at once, and perform well under time constraints and pressure

Autonomous, flexible, and agile

Knowledge sharing

Familiarity with online fundraising platforms, social media, and email marketing

# **Behavioral Competencies**

Assertive and persistent, demonstrate the ability to effectively lead a task from inception to completion

Adapt to new trends and adjust strategies accordingly

Demonstrate a positive mindset and have the ability to think creatively and find solutions

Maintain integrity at all times

Ability to adapt to changing circumstances and work in a fast-paced environment

### Commitment

Commitment to Greenpeace's core values in response to environmental and peace issues through non-violent direct action-led campaigning in line with its mission

#### Disclaimer

Greenpeace MENA is committed to achieving diversity within its workforce and encourages applicants irrespective of gender, nationality, disability, sexual orientation, culture, religion, and ethnic background to apply. All applications will be treated with the strictest confidence.

# How to apply

Please send your CV and Cover Letter to this no later than November 16, 2023

What's on Offer?

Remote Job

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