# Turkey Jobs Expertini®

# **Graphic Designer, Henkel Consumer Brands**

## **Apply Now**

Company: Henkel

Location: Umraniye

Category: other-general

At Henkel, you can build on a strong legacy and leading positions in both industrial and consumer businesses to reimagine and improve life everylf you love challenging the status quo, join our community of over 50,000 pioneers around the Our teams at Henkel Consumer Brands continuously drive the evolution in dynamic categories: Laundry & Home Care andWith our trusted brands, including Persil and Schwarzkopf, our cutting-edge technologies and our disruptive solutions, you will have countless opportunities to explore new paths and develop yourGrow within our future-led businesses, our diverse and vibrant culture and find a place where you simply All to leave your mark for more sustainable

### Dare to make an impact?

#### YOUR ROLE

Briefs or retouchesphotography/videography assets include digital, social media, ecommerce campaigns for Consumer Brand based on briefings

Proficient in Mac programs and graphic tools such as Adobe Photoshop, Adobe Illustrator, Adobe InDesign

Being able to collaborate with a team to produce content

Demonstrate creative thinking & superior design skills

Has an ability to deliver creative content (Text, Images, Gifs, Carousels, Banners and

Videos & Social Content)

Ensure all work is aligned to Henkel values and follows guidelines

Maintain awareness of currentindustry and technology standards, social media, competitive landscape, and market trends

Operating as Henkel brand guardian within the The brand is an important part of this role and therefore the role demands a clear understanding of the brand

#### YOUR SKILLS

A Bachelor's Degree in the fields of Graphic Design, Fine Arts, Visual Arts, Visual Communication Design or any graphic design related departments

Minimum 3 to 4 years of experience in Graphic Design

Experience in FMCG Industry is a plus

Excellentcommand of English language

Proficientin Mac programs and graphic tools such as Adobe Photoshop, Adobelllustrator, Adobe Premiere, and After Effects

Experience in social media advertising and social media content creation

Strong knowledge of FMCG industry

Strong communication, conceptual thinking, typography skills and design skills

Strong category management knowledge

Buildeffective working relationships with a variety of different

At Henkel, we come from a broad range of backgrounds, perspectives, and lifeWe believe the uniqueness of all our employees is the power in Become part of the team and bring your uniqueness to us! We look for a diverse team of individuals who possess different backgrounds, experiences, personalities and

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