# **Turkey Jobs Expertini®**

# **Graphic Designer**

## **Apply Now**

Company: PepsiCo

Location: İstanbul

Category: other-general

#### Overview

Hello, We're PepsiCo's Design and innovation in-house team.

300+ passionate and driven Designers

15 Design centers worldwide

1 billion products enjoyed by consumers every day in over 200 countries + territories

1500+ design awards worldwide... and counting

We approach each day with the fearlessness and passion of a startup to bring excitement, refreshment, and fun to people around the globe, by translating human needs and desires into meaningful design solutions that generate value... and It all starts with our love for people.

**The Opportunity:** We are searching for a hungry, inspiring, technical designer to join our growing Europe design team.

A team of unstoppable, wildly talented, and diverse designers (we like to call them unicorns) that deliver award-winning branding and design solutions for some of the worlds most loved local and international brands.

Based in Istanbul

Pepsico design could be your new home if.... - You like a challenge and seek new inspiration and growth

- You enjoy championing creative and inspiring those around you
- You are looking for a place where you can make your mark- You believe in big ideas with endless potential

\*Please add your portfolio in your application

## Responsibilities

Capable of preparing for printing, providing print control.

Expert know-how to communicate correct instructions to agents/factories/manufacturers for the print start or process. Design adaptation (Language adaptation, Size adaptation, diversification etc.)

Communicate effectively with internal and external parties.

Pro-actively approach problem solving.

Adapt quickly to changes.

Ability to understand and fully incorporate the brand's aesthetic.

Able to manage own and work time

#### Qualifications

Bachelors or Associate degree in Graphic Design or Visual Communication Design.

Adobe Creative Cloud (Photoshop, Illustrator, Indesign etc.) dominated.

Experienced in color separation and knife marks.

Work in/with cross-functional teams.

Dominating the FMCG industry

English spoken and written

## **Apply Now**

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