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Growth Executive

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Company: Gorillas

Location: İstanbul

Category: other-general

Were Getir, the pioneers of super fast deliveryour founding idea: Groceries in minutes, delivered to your door through our app. Now offering more delivery models across different locations, our goals are made possible by our one-of-a-kind business model with our unique technology at its core.

We know that our global ambitions can only be accomplished with exceptional people, and that is where you come in. Our rapidly growing environment is the perfect opportunity to take initiative and create your legacy.

Getir is a story of growth. Growth is our favorite word. If all goes as planned, the growth will never stop as we enter new businesses and geographies expand our user base. We have many tools that fuel growth, which makes it vital that we always use the right tools at the right time to enable sustained growth.

Every department at Getir has a growth-mentality. While having many eyes is great, it is also important that some eyes go into the minute details and see things that others dont and suggest growth strategies that we havent thought about before. Thus, we are looking to add a Growth Executive or Specialist to our dynamic Growth team. Here, you can help us grow, while learning a lot yourself, experiencing personal growth alongside Getirs growth.

What youll do?

Find and define growth corridors and opportunities to continue scaling GetirMarket

Work hands-on with analytics & data to understand customer behavior, discover opportunities and major challenges

Deeply analyze growth campaigns to provide best fit customized offers for customers

Design new campaign setups based on customer interests

Bring new ideas to improve efficiency and effectiveness of our promotions to reach optimal customer acquisition costs

Work closely with BI teams to create new data acquisition and data enrichment strategies

Build new segmentations and new customer data attributes

Contribute on overall strategy by discovering unusual ways to reach customers, retain customers and increasing customer satisfaction

What youll need?

Love to analyze detailed data and building meaningful insights out of them

Aware that data visualization is as much as, sometimes more important than analysis itself

Fanatically curious, always bring new questions and keep up until finding the answers

Experienced in B2C or large number of customer data analysis

Passionate for working in a dynamic startup environment.

Preferably 1-2 years experience for specialist, 3-5 years experience for executive

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