

Turkey Jobs Expertini®

Growth Executive / Specialist, GetirLocals

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Company: Gorillas

Location: İstanbul

Category: other-general

Growth Executive/ Specialist, GetirLocals

Getir is a story of growth. Growth is our favorite word. If all goes as planned, the growth will never stop as we enter new businesses and geographies expand our user base. We have many tools that fuel growth, which makes it vital that we always use the right tools at the right time to enable sustained growth.

Every department at Getir has a growth-mentality. While having many eyes is great, it is also important that some eyes go into the minute details and see things that others don't and suggest growth strategies that we haven't thought about before. Thus, we are looking to add a Growth Executive or Specialist to our dynamic Growth team. Here, you can help us grow, while learning a lot yourself, experiencing personal growth alongside Getir's growth.

What you'll do?

Extract insights of our customers behavior through data, so you will know them better than they are

Deeply analyze growth campaigns to provide best fit customized offers for customers

Design new campaign setups based on customer interests

Bring new ideas to improve efficiency and effectiveness of our promotions to reach optimal customer acquisition costs

Work closely with BI teams to create new data acquisition and data enrichment strategies

Build new segmentations and new customer data attributes

Contribute on overall strategy by discovering unusual ways to reach customers, retain customers and increasing customer satisfaction

What youll need?

Love to analyze detailed data and building meaningful insights out of them

Aware that data visualization is as much as, sometimes more important than analysis itself

Familiar with analytics solutions such as Tableau, Qlikview, Power BI, Mixpanel etc.

Fanatically curious, always bring new questions and keep up until finding the answers

Experienced in B2C or large number of customer data analysis

Passionate for working in a dynamic startup environment.

Preferably 1-2 years experience for specialist, 3-5years experience for executive

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