

Head Designer

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Company: Michael Page

Location: İstanbul

Category: other-general

Conduct market research to identify new trends, fabrics and techniques.

Brainstorming with the Fashion Designers team to select the seasonal themes, mood board and create new inspiration that align with the DNA for each brand.

Ensuring product is in agreement with business strategy.

Managing design process from conception through to final styling with the Fashion Design Team.

Prepare the collection with 30-50 option based on agreed color palette, mood board and The collection group should be full collection and full outfit, which contain all categories in collection and send to MD for approval

Review the senior designer collection and After agreed in the collection, it should be approved by MD for final review

Create pre designs by using CAD along with the technical sheet (Teck Packs).

Maintain the business relationship with current suppliers and build new business relationship with new suppliers.

Dealing directly or through Fashion Merchandiser with the supplier in terms of samples

Provide the supplier with the detailed requirements of the collection (line up and Teck

Packs) including the sketch, Fabric, Color, garment measurements etc).

Supplier will send the corrected /revised f i t samples with correction.

Array

Expert in designing a Fashion Collection

Strong sense of trends, style and color

Work experience in exporting fashion industry

Knowledge of fabrics, colors, prints and trims

Strong organizational skills

Experience in creating a sample line for photo shooting/exhibitions/l o o k book

College degree in fashion design or a related field preferred

Minimum 10 years Fashion Design experience

Strong computer knowledge, including adobe illustrator , adobe Photoshop and CAD

Strong leadership skills required

Strong ability to hand sketch.

Shape building skills required

Understanding of merchandising as it relates to sales and store environment.

Our customer is one of the best-known fashion retail groups having a flagship of about 10 international fashion brands throughout the Gulf region.

The group has rapidly grown into a multinational company and we strive d to maintain the philosophy and value of family business.

experience with a focus on Global Trends for W o m e n, Y o u th and Kids

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