

Head of Ecommerce

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Company: Oxygen Consultancy

Location: Istanbul

Category: other-general

Head of Ecommerce

Qualifications:

- Having a bachelor or master degree from related fields
- Minimum 8-10 years of experience in E-Commerce
- Fluent in English (both written and verbal)
- Experienced in managing company-owned e-store
- Influencing and negotiation abilities, both on strategic and operational levels with internal and external partners
- Strong leadership, interpersonal, partnership and influence management skills and drive new solutions and technologies

Job Description:

- Being responsible for the whole e-commerce operations (merchandising, logistics, inventory stock allocation, etc..)
- Providing maximum profitability of the sales model
- Working closely with category leaders and segment leads led to provide recommendation to bring the physical elements of sales and marketing to the online world
- Optimizing and modifying the existing product listing & prices on the marketplaces to increase the product visibility
- Bringing market insights and dig out market trends to translate into solid opportunities and synergies in the region (new product ideas, product/pack formats and labelling)
- Managing all online activity

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