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HubSpot Integration Manager - Turkey

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Company: World Business Lenders, LLC

Location: Turkey

Category: other-general

About Thunderbird Commercial Credit, LLC (

Thunderbird Commercial Credit, LLC, (an affiliate of World Business Lenders, LLC), stands at the forefront of innovation in the lending industry. As a startup dedicated to delivering cutting-edge solutions, Thunderbird is committed to providing high-quality and scalable financial platforms to its users.

Thunderbird is a U.S.-based company with a 100% remote workforce.

This is a remote Contract/Consultant position. Working hours will be 9:00am-6:00pm Eastern Time, Monday through Friday. The job requires excellent oral and written command of the English language. Resumes must be submitted in English.

About the Job:

We are a startup seeking a dynamic and experienced Technical Manager to lead our team of developers in the ongoing development and maintenance of the Thunderbird platform and offerings. This role is critical to our mission of delivering high-quality, innovative solutions to our users. The successful candidate will be responsible for overseeing the website's backend, primarily built on PHP, and ensuring seamless HubSpot integration on the frontend. With a hands-on approach, the Technical Manager will guide the team through complex technical challenges, ensuring code quality, and fostering an environment of innovation and excellence.

Responsibilities:

- Lead a team of developers in the design, development, and maintenance of the Thunderbird platform, ensuring the delivery of high-quality, scalable, and performant solutions.
- Oversee the website's backend development, focusing on PHP, and manage HubSpot connectivity on the frontend.
- Review and approve code submissions on GitHub, ensuring adherence to best practices and organizational standards.
- Write email templates to be automatically sent to clients in HubSpot workflows
- Proactively test application and spot bugs impacting performance of the projects.
- Take ownership of creating new designs and features with limited oversight, encouraging a culture of innovation within the team.
- Collaborate with cross-functional teams to understand requirements, set priorities, and deliver comprehensive solutions that meet business goals.
- Maintain up-to-date knowledge of technology standards, industry trends, emerging technologies, and software development best practices.
- Ensure the technical feasibility of UI/UX designs and optimize application for maximum speed and scalability.
- Develop and maintain technical documentation related to project architecture, development processes, and coding standards.
- Manage project timelines, resources, and risk assessments, ensuring timely delivery of projects within budget.
- Foster a culture of continuous improvement, encouraging team development, and providing mentorship to junior developers.

Requirements

- Bachelor's or Master's degree in Computer Science, Information Technology, or

related field.

- Entrepreneurial Mindset (Previous experience as a Founder is a huge plus!)
- Proven experience as a Technical Manager or Lead Developer, with a strong background in PHP development.
- Familiarity with HubSpot integration with sending automated emails, building web applications, and managing the CMS.
- Knowledge of Zapier to manage front-end workflows.
- Strong understanding of web development processes, from the layout/user interface to relational database structures.
- Proficiency in code versioning tools, specifically GitHub, and experience in code review processes.
- Ability to lead and inspire a team of developers, fostering a collaborative and innovative work environment.
- Exceptional problem-solving skills and the ability to work under pressure to meet tight deadlines.
- Excellent verbal and written communication skills, with the ability to articulate technical concepts to non-technical stakeholders.
- A portfolio of successful projects that demonstrates the ability to manage complex web development projects from conception to delivery.
- Ability to solve technical problems after business hours if technical issues arise.

Benefits

A dynamic and challenging startup work environment where innovation and creativity are encouraged.

The opportunity to lead a talented team of developers and make a significant impact on the company's technology direction.

A competitive compensation package.

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