

## Influencer & Affiliate Marketing-Account Executive

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Company: Publicis Groupe

Location: Şişli

Category: other-general

### Job Description

Due to considerable growth, we're now looking to hire a Account Executive for Publicis GO Influencer & Affiliate Platform. An exciting opportunity to work in a cross-channel performance role managing multi-million dollar campaigns. It is your responsibility to implement and manage industry-leading strategies. Working in a close-knit team, you will have full visibility over other channel strategies and plans on the account. You are key to supporting the Group Director and one of your key responsibilities will be to provide performance reporting and insights and provide your recommendations to help make strategic decisions. You will also work closely with team ensuring budgets are spent within daily/monthly limits and are correctly reconciled at the end of each month.

### Qualifications

- Bachelor's degree, concentration in business, marketing, advertising or communication preferred; master's degree in engineering, business, advertising or marketing a plus.
- Minimum 1 year experienced in influencer marketing or affiliate marketing is must.
- Demonstrated understanding of online marketing principles.
- High competency level in MS Office with specific strengths in Excel and PowerPoint.
- Fluent in English.

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