

Turkey Jobs Expertini®

Intern - Affiliate Marketing and Influencer Marketing

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Company: Publicis Groupe

Location: Şişli

Category: other-general

Company Description

Publicis Groupe Turkey operates with 14 agencies under its umbrella: Starcom, Zenith, Spark, Datawise, PMX, Performics, Publicis Istanbul, Leo Burnett, MSL, Digitas, Hypers Productions, Gelir Ortakları, Platform Next, Saatchi & Saatchi. Agencies are specialized in areas such as data, performance marketing, affiliate, e-commerce, content, production, media, advertising, and PR. Publicis Groupe Turkey includes almost 500 talents and is located in İstanbul.

Qualifications

Being a bachelor's or master's degree student and/or graduate, preferably with a concentration in advertising.

Interest in online advertising, influencer marketing, affiliate marketing, communication studies, and arts is a big plus.

Competent in MS Office with specific strengths in Excel and PowerPoint.

Fluency in English is preferred.

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