

Turkey Jobs Expertini®

Junior Product Manager

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Company: SnaPhunt

Location: Turkey

Category: other-general

The Offer

Work with a group of international professionals bringing wealth of experience from gaming and tech industry

Dynamic environment where you can come across thought-provoking challenges

Projects that will allow you to use your entrepreneurial mindset, show ownership and have actual influence on decision making

The Job

Your responsibilities will include:

Be the end-to-end Product Owner - responsible for the game, its players, and metrics and their performance, while you lead the team to success

Be part or directly hold the Product vision and strategy - able to translate them into execution-level requests and requirements, including measurable goals if necessary

Maximize efficiency - base your vision and strategy on cost-effective and high-impacting opportunities

Lead cross-functional communications (engineers, designers, marketers, etc.) to bring game updates or general team efforts to life, while acting as a facilitator

Develop a deep understanding of what brings growth to your Product and cross-check

with data and users feedback

Manage the game's day-to-day – develop compelling in-game engagement, events, and promotions based on a deep understanding of game metrics

Improve Retention, Conversion and Monetization - hypothesize, test, and improve strategies executed during the day-to-day

Lead and manage the members handling the game's day-to-day operations

Work closely with other Product Managers and Leadership in cross-product initiatives, knowledge exchange, reporting, and/or forecasting

The Profile

Requirements:

Passion for gaming, Free-to-Play, and Games-as-a-Service

+2 years of experience in Product Management - Games preferred

Excellent verbal and written communication skills in English to be able to liaise effectively to different stakeholders across the region and the ability to prepare clear and concise documentation and requests for wide-ranging colleagues

Problem-solving, results-oriented, get-things-done, and independent attitude in a fast-paced, remote, worldwide, and ever-evolving environment

Seeing product as a team effort and thrive in a highly collaborative, agile, continuous discovery and continuous delivery mentality

Understanding of balancing quantitative (data) and qualitative (community) feedback

Understanding and working experience with KPIs and data in general

Skilled in MS PowerPoint, Word, and Excel – SQL and Tableau a big plus

What would we consider a plus?

A degree in Mathematics, Economics, Data, or a similar field and/or working experience

If you have a Data (e.g. Data Analyst) background within games, we might consider you regardless of your experience

Previous experience in:

Mentoring and training other colleagues

Working with (or within!) Game Development teams

Working in (or close to) Live-Ops and fast-paced teams

Working with international teams

The Employer

Our client is a one-stop Service Hub in Gaming. Service companies are the backbone of the dynamically growing gaming industry.

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