

Marketing Communication Manager

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Company: PURATOS

Location: İstanbul

Category: other-general

Marketing Communication Manager

Join the Magic

Our Mission

At Puratos, we create innovative food solutions for the health and well-being of people everywhere. As the global leader in bakery, patisserie, and chocolate ingredients, we help our customers to be successful with their business, by turning technologies and experiences from food cultures around the world into new opportunities.

We are more than 10.000 employees in over 70 countries and a consolidated turnover of 2.8 billion euros (in 2022). Our passion for innovation, a pioneering spirit and the unique Puratos culture drive our solid growth and vision for the future This, along with our commitment to our local communities, is what makes working at Puratos so magical.

To strengthen our team in Istanbul, Turkey we are looking for:

Marketing Communication Manager

(Istanbul, Turkey)

Your Mission

Implementing global and local communication campaigns aiming to increase the awareness of our corporate identity, strategy, products and solutions

Executing the management of all social media accounts, creating contents for these channels by external stakeholders and also supporting internal, external marketing digital platforms

Managing the creative processes of all visual promotional tools of corporate identity, products,

and sales channels

Leading all marketing events to be realized most successfully with the alliance of internal and external stakeholders

Generating public relation (PR) content for external and internal media and supporting the process of PR projects

This position requires communication with sales, R&D, and operations units in the company, and the related stakeholders in the HQ Belgium

What we expect from you

Bachelor's Degree in Communication (Public Relations, Advertising and New Media & Communication)

At least 5 years of experience in a company's digital marketing, corporate communication, public relations or account experience in a digital/marketing agency

Creative thinker with a vision

Outstanding communication, presentation skills

Excellent organizational and time management skills

Fluent in English

What you can expect from Puratos

We are a warm family company with a historical growth track record and a clear long-term vision for the future. We promote a caring, trustful and respecting work environment by putting people first.

We at Puratos cultivate an inclusive global workplace, that fully embraces diversity and equal opportunities for all. We strive to reflect the richness of our customers, communities, and society, accelerating our ability to innovate and deliver on our commitments.

Watch our new corporate movie:

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