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Marketing MT

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Company: Darphin Paris

Location: İstanbul

Category: other-general

Marketing MT

Do You Want To Be Part of Something Exciting?

At The Estée Lauder Companies you can play a role in our global success!

About The Estée Lauder Companies Inc.

The Estée Lauder Companies is one of the world's leading manufacturers and marketers of quality skin care, makeup, fragrance and hair care products. The company's products are sold in approximately 150 countries and territories under brand names including: Estée Lauder, Aramis, Clinique, Lab Series, Origins, Tommy Hilfiger, MAC, La Mer, Bobbi Brown, Donna Karan New York, DKNY, Aveda, Jo Malone London, Bumble and bumble, Michael Kors, Darphin Paris, TOM FORD BEAUTY, Smashbox, Ermenegildo Zegna, AERIN, Le Labo, Editions de Parfums Frédéric Malle, GLAMGLOW, KILIAN PARIS, Too Faced and Dr. Jart+, and the DECIEM family of brands, including The Ordinary and NIOD.

Description:

Responsible from all organizational, operational activities of department

Assisting all promotional activities: New launches, merchandising, in-store & off-site events

Interact efficiently with other departments (sales, logistics, training department...) to support marketing objectives

Supporting the team in reporting; preparing daily, weekly and monthly analyses

Following the assigned tasks according to the schedule and reporting them to manager

Preparing PR materials and providing them to the PR Agency

Creating Shopping Cards via SAP system, following up Purchase Order number and responsible from following up payment process

Providing support and help in the preparation of the required training materials (if brands include education function)

Supporting the team for the business trips with reservations & visa applications.

Qualifications

Qualifications:

University Graduate Level

English – Excellent

A successful candidate should be a strong, dynamic and flexible and especially multi-tasking for social media management and collaborating with different brands.

Good computer skills, including in Microsoft Outlook, Word, Excel, and Power Point

Good communication skills – including understanding how to clearly communicate messages to consumer and key stakeholders

Excellent analytical skills

Willingness to test and learn

Interest in trends and new technology

Strong in multi-tasking

What We Offer:

Our Business of Beauty Prestige beauty is a dynamic growth industry, and we are at the forefront, leading the way with our diverse portfolio of 25+ exceptional brands.

Our Culture & Values We are a family company with deep-rooted values and a rich history. We embrace the challenges of leading in the ever-changing beauty landscape as an opportunity to drive our creativity and drive sustainable growth.

Our People: We believe that diverse backgrounds result in greater innovation across our organization. The value we place on cultivating future leaders is at the heart of our talent philosophy. We encourage continuous learning and we harness the strengths of our employees. The global nature of our work across multiple regions and brands, functions and channels provides fertile ground for mobility and career growth.

Our Commitments: We are committed to fostering a culture of respect and being positive influence in everything we do and in every community we serve. Corporate citizenship and sustainability are central to our beliefs — from employee volunteerism and our cause-related campaigns to the creation of high-performing and safe products, all while caring for people and the environment.

We are looking forward to your application!

Şirketimiz whatsapp ve SMS gibi kanallarla asla iş ilanı paylaşmamakta, iş görüşmesi yapmamakta veya kişisel bilgilerinizi paylaşmanızı talep etmemektedir. Şirketimize ait iş ilanlarına başvuruda IBAN, T.C kimlik numarası gibi kişisel bilgileriniz talep edilmemektedir. İş vaadi ile tarafınıza whatsapp vb. kanallarla ulaşıp kişisel bilgilerinizi ve/veya sizden para talep eden kişi ve hesaplara lütfen itibar etmeyiniz.

Bu gibi paylaşımlara maruz kalan ve/veya zarara uğrayan müşterilerimizin ilgili kişi ve hesaplar hakkında savcılığa suç duyurusunda bulunmasını önemle tavsiye ederiz.

Saygılarımızla,

Estée Lauder Companies Türkiye

Job: Marketing

Primary Location: Europe, Middle East, Africa-TR-34-Istanbul

Job Type: Standard

Schedule: Full-time

Shift: 1st (Day) Shift

Job Number: 241311

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