

Marketing Team Lead

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Company: Sanction Scanner

Location: İstanbul

Category: other-general

Sanction Scanner, a leading B2B SaaS Fintech company that specializes in preventing Financial Crime, is seeking a dynamic and experienced individual to join us as the Head of Marketing. As a globally trusted brand in the industry, Sanction Scanner works with a diverse range of clients including high-growth fintech companies, legacy high street banks, and prestigious organizations. With our AI and Machine Learning technologies, we provide intelligent software solutions to combat financial crime and ensure regulatory compliance. As the Marketing Team Lead at Sanction Scanner, you will lead and drive our marketing strategy, overseeing all aspects of marketing activities. Key responsibilities include:

Requirements

Bachelor's degree in Marketing, Business Administration, or a related field

Minimum of 7 years of experience in marketing roles, with at least 3 years in a leadership position

Proven track record of developing and executing successful marketing strategies

Extensive knowledge of digital marketing, including SEO, social media, email marketing, and content marketing

Experience in B2B marketing and understanding of the fintech industry

Strong analytical and strategic thinking skills

Excellent leadership and team management abilities

Effective communication and interpersonal skills

Ability to adapt to a fast-paced and changing environment

Experience with marketing automation tools and CRM systems

If you are a forward-thinking marketing professional with a passion for innovative technology solutions and the drive to make a significant impact, we would love to hear from you!

Benefits

A Competitive Compensation Package- NET Salary payment with additional fringe benefits.

A meal compensation that is actually enough for a decent & nutritious lunch

Inclusive Health Benefits We are here for you with comprehensive support whenever you need it

Strong Appreciation and Reward Culture Your impact on Sanction Scanner's growth will be appreciated

Digital Membership Support- A balance you can use for your digital memberships.

Learning never ends! Training budget to help you grow in your role, gain new skills, and learn new things!

No Dress Code Dress as you like.

Dream Team. Be a part of great team and grow together

Software support. Subscription to any software you might need to perform at your best

Experience an international work environment that fosters positive energy through a caring team.

Be a part of shaping the future of Sanction Scanner by joining our innovative creators.

We provide equal opportunity to all, we do not discriminate based on gender, sexual orientation, disabilities, religion, or social origin.

If you are interested in this job, you can apply via LinkedIn with an updated CV.

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