

# Turkey Jobs Expertini®

## Media Executive

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Company: Gorillas

Location: İstanbul

Category: other-general

Were Getir, the pioneers of super fast delivery. Our founding idea: Groceries in minutes, delivered to your door through our app. Now offering more delivery models across different locations, our goals are made possible by our one-of-a-kind business model with our unique technology at its core.

We know that our global ambitions can only be accomplished with exceptional people, and that is where you come in. Our rapidly growing environment is the perfect opportunity to take initiative and create your legacy.

### **What Youll Do:**

Based on Marketing and Media objectives, interprets communications/media strategy and translates into media planning actions, providing recommendations to deliver against the objectives.

Manage day-to-day operation of channel planning, buying, execution and reporting for media campaigns.

Manage analysis data pulls for marketing model, competitive media tracking, campaign schedule / creative traffic tracking.

Work with all stakeholders to identify and craft the overall strategy/approach for the media plans across all channels.

Understand the Turkish Media landscape and provide recommendations on new trends, consistently explore alternative or opportunistic media options, and meet with vendors as

needed.

Create decks to make presentations illustrating the strategies, media tactics and business results of the campaign.

Lead media agency to deliver best-in-class media trading, planning and operations.

### **What You'll Bring:**

Minimum of 3/4 years of experience in the Media industry within media roles in companies or media agencies modernly structured.

Minimum 3/4 years of online+offline and degree media planning experience

A degree in Marketing and Communications or Economics would be preferred.

Passionate for working in a dynamic startup environment.

Multi-tasking

Comfortable with numbers, good analytical skills enabling to make an analysis without getting lost in detail.

Outstanding negotiation, communication, and presentation abilities.

Fluency in English both writing and speaking.

Advanced use of MS Office Programs (PowerPoint and Excel)

Proactive and initiative taker.

Hunger to learn and relearn.

### **You as a Getirian**

You are a good person first, everything else is secondary. You are a champion of growth, and actively strive to be the best version of yourself, for you and your team. You value diversity, and embrace ideas over hierarchy.

You aren't afraid to learn and re-learn at Getir speed. You are an initiator, in charge of your own story and your legacy.

### **Benefits**

Once-in-a-career opportunity to make an impact in one of the fastest-growing mobile-

commerce businesses in the world.

Take charge of your own career growth with us through professional development opportunities! We really mean it when we say that upward and sideways mobility are some of our favorite terms.

Working in a diverse and dynamic environment with our international team of thousands of Getirians across the globe.

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