

Turkey Jobs Expertini®

Motion Graphic Designer - Istanbul

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Company: BBC

Location: İstanbul

Category: other-general

Job introduction

BBC World Service is an international multimedia broadcaster, part of BBC News, delivering a wide range of language and regional services and working increasingly with other parts of BBC News to serve global audiences. It uses multiple platforms to reach its weekly audience of around 360 million globally, including TV, digital platforms such as social media, AM, FM, shortwave, digital satellite and cable channels.

All Language Services are multiplatform, including a multimedia website with a focus on digital video, text and interactivity for both desktop and mobile platforms.

BBC Turkish is a multi-platform department, providing news and information to Turkish speaking audiences in Turkey and around the world on digital and social media, 24 hours a day and 7 days a week.

We are looking for a Motion Graphic Designer who will be part of the BBC Turkish newsroom in İstanbul and will work closely with journalists to utilize motion graphics that elevate our storytelling. Your work will push BBC Turkish visual style forward while keeping it consistent across platforms.

Main responsibilities

- Working with a team of video journalists, you will design, execute and produce motion and graphic design work for a full range of output across BBC Turkish
- Working for WS content produce animated content including maps, infographics and data

visualisations

- Create content primarily for YouTube, but also for other social platforms as well in different formats (16x9, 1x1, 9x16)
- Produce distinctive content on a variety of platforms
- Work effectively with other departments ensuring you maintain excellent relationships throughout
- Ensure content reflects our diverse audiences
- Keep up to date with emerging industry trends
- Share design expertise and creative solutions for the benefit of the audience
- Be accountable for the quality of your work and ensure it meets intended purpose
- Be accountable for the usability and accessibility of design deliveries for the broadest possible cross-section of users

Are you the right candidate?

- Fluency and up to date knowledge of spoken and written Turkish as first or equivalent language and the ability to type quickly and accurately
- Fluency in English and the ability to communicate effectively
- An experienced Adobe Creative Suite User
- Portfolio evidence of excellent design work demonstrating creative flair
- Able to deliver different approaches and design styles
- Able to talk through your design decisions with a diverse range of people, evidence of successfully collaborating and sharing your ideas
- Keeps pace with latest design trends and technology developments
- A genuine interest in news and work well as a team player with journalists, editors and producers
- A keen interest in current affairs, a firm grasp of how design can make a story comprehensible compelling and relevant
- Be able to pitch your work to people from all backgrounds
- Comfortable applying your skills to whatever situation arises, be it a new device or an unfamiliar design package
- Relevant degree or the equivalent on-the-job experience
- Thorough knowledge of BBC editorial guidelines and other compliance policies
- Understanding of the importance of the BBC's values in accuracy and impartiality
- A passion for and a great understanding of the area in which the role operates

Job package

Job title: Motion Graphic Designer - Istanbul

Job reference: 13805

Band: C

Contract type: Permanent role

Location: Istanbul, Turkey

Final day to apply: Monday 6th May

Any offer of employment with the BBC will be conditional upon you having the right to work in Turkey.

You are eligible to apply for an internal role if you are either on a BBC Continuing (Permanent) contract, a BBC Fixed Term contract, a casual contract or freelance contract and you have worked continuously for 6 months.

Please note that the application process will require you to upload a CV and complete the online application form with the opportunity to detail your experience, skills and knowledge required for the role.

Diversity matters at the BBC. We have a working environment where we value and respect every individual's unique contribution, enabling all of our employees to thrive and achieve their full potential.

We want to attract the broadest range of talented people to be part of the BBC – whether that's to contribute to our programming or our wide range of non-production roles. The more diverse our workforce, the better able we are to respond to and reflect our audiences in all their diversity.

We are committed to equality of opportunity and welcome applications from individuals, regardless of age, gender, ethnicity, disability, sexual orientation, gender identity, socio-economic background, religion and/or belief. We will consider flexible working requests for all roles, unless operational requirements prevent otherwise.

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