

Motion Graphics Designer (New Grad)

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Company: Peak

Location: İstanbul

Category: other-general

Job Description

Do you have a desire to see the tangible results of your creativity and innovation in the colorful gaming world? We've got the opportunity you've been waiting for!

Get ready to join our Marketing Team of talented and ambitious colleagues who are always ready to share an extra mile with you! Together, we'll tackle exciting challenges and push the boundaries of innovation. And with plenty of opportunities to grow, you'll be at the forefront of progress, constantly experimenting with new ideas and strategies. We can't wait to see what you bring to the table!

If you are a recent graduate and looking for a place where learning never ends, come and join us!

Here are a couple of examples of what a Motion Graphics Designer will be doing.

Here's what you'll do

Design and produce engaging marketing creatives including animated motion graphics and other online advertising creatives for our games

Work together with an experienced Marketing Team to gain insights about performance of our creatives based on data

Contribute optimizing video production pipeline through iterative processes

Keep yourself up-to date on industry trends in design, social memes, and trend topics to contribute brainstorming on the next creative concepts

Transform key marketing initiatives and messages into high-quality consumer-facing videos

Desired skills and experiences

University degree preferably in Graphic Design, Visual Communication Design or related field

Familiarity with relevant applications, such as Adobe After Effects, Premiere Pro, Photoshop, and Illustrator

Interest in mobile gaming with desire to follow current mobile trends

A portfolio demonstrating your skills

What you will learn in this role

Conceptual thinking, design, and animation

Fundamental art principles including color theory, layout, typography, visual hierarchy, and composition

Being able to observe the effectiveness of video assets through data

Good knowledge of relevant digital visualization tools

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