Product Analyst

Apply Now

Company: ZeptoLab

Location: İstanbul

Category: other-general

Product Analyst's role at ZeptoLab is to help teams to grow key metrics through data.

ZeptoLab is a data-driven company. As a result, Product Analysts are a key part of the team. Product Analytics helps product teams identify problems & opportunities through data in the global and soft launches of our games.

At ZeptoLab, Product Analyst works independently in a product team, building and testing hypotheses, digging through data to help a game team to find a direction and make the best possible decisions.

The role

Find the ways to achieve company and product goals through the data/market analysis;

Easy & flexible access to data - you will work with Amplitude analytics system;

Work on a product in close cooperation with Product Manager, Game Designer and BizDev team;

Be a part of a passionate analytics team, who love to learn and share knowledge;

Influence the product and help make critical decisions that will markedly impact the success of our games.

What we expect from you

Minimum 1 year of experience working in Tech Industry as a Product/Business Analyst;

Experience in data analysis;

Knowledge of SQL;

Solid structural and critical thinking skills;

Strong self-organizational skills;

Outstanding communication skills - you'll need to find a common language with different teams;

The ability to form hypotheses, make conclusions and suggest ideas;

Growth mindset - you are curious and constantly want to learn new things;

Excellent English.

Bonus points
Knowledge of Python scripting;

Experience in the gaming industry.

These are ideal but not all required as we know some people (women) are less likely to apply for the role unless they are 100% qualified. We promote a diverse, equitable and inclusive culture at ZeptoLab.

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