

Product Category Specialist - Chassis (m/f/d).

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Company: ZF Group

Location: İstanbul

Category: other-general

Req ID Istanbul, Türkiye

We are looking for a Product Category Specialist for our Sultanbeyli location.

Tasks

Work on range extension with local suppliers according to the market needs

Update of Masterlists via TecDoc (esp. with local competition numbers)

Cross referencing for new products, focus category is chassis products

Collecting information from the market regarding competitors, price positioning, new products and report them to the relevant stakeholders

Dealer, Customer (both IAM and OES) and Supplier visits to discuss market relevant product strategy and perform gap analysis

Potential analysis of new product groups on customer level

Profile:

Bachelor's degree in Business Administration or Technical Fields

Minimum 3 years of experience in Product Management with deep know-how in automotive spare parts

Preferably OES/IAM sales processes & business experience

Strategic and analytic thinking with strong drive for results and active execution of strategy

targets

Self-motivated personality with very good communication and relationship management skills

Fluent written & spoken English

ERP: The position is part of the ZF Global Employee Referral Program.

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