Product Manager - Clinical ML Applications (Hybrid)

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Company: Massive Bio, Inc.

Location: İstanbul

Category: other-general

Massive Bio is a rapidly growing health-tech startup founded in 2015 to provide every cancer patient with access to clinical trials regardless of their location or financial situation. Our proprietary patient recruitment and enrollment enablement solution for oncology clinical trials solves for every point of friction in traditional clinical trial enrollment. Privately held and headquartered in New York, NY our passionate changemaking team is looking for several new hires for various roles.   We are looking for a Product Manager to lead ongoing clinical machine-learning (ML) products and expansion of our product portfolio. In this position you will take the lead within the organization for product planning, product management and coordination of downstream product release deliverables.   As a key member of the Product Management Team, you will lead market research to identify novel products, determine product requirements, and work collaboratively with software engineering to determine production timelines and success criteria, prepare go-to-market plans and marketing briefs, and monitor the product projects from concept to launch. If you are a collaborative and motivated product leader looking to join a growing company with a focus on better clinical outcomes for cancer patients, then Massive Bio may be the perfect place for you. Reporting to the VP, Head, the Product Manager for Clinical ML Applications: Conduct market research to identify key customer segments, Gather user input from clinical case managers on existing solutions and future product roadmap, Identify and secure training data sets, Monitor competitors and market trends to inform product roadmaps, Conduct usability studies and gather user feedback,   Triage and manage improvement requests from various sources, Prioritize development for optimum product-market fit, Develop product

requirements and specifications, Communicate with cross-functional team members, Monitor operations to identify problems, look for solutions, and continuously improve product lifecycle, Develop and implement process improvement and cost-reducing recommendations, Establish differentiators and value propositions and develop competitive selling points for sales and business development, Develop product pricing strategies, Develop go-to-market plans and monitor product and service launch preparations, Support launches as a resource providing clients with well-informed and helpful answers to their questions, Ensure that a complete commercial package is distributed with each release, including sales training as necessary, Evaluate new opportunities in (adjacent) market segments, Assist sales in key deals, especially where discussion of roadmap or research is involved, Prepare briefs for Marketing and Communication. The ideal candidate will have: University graduate from industrial or another engineering discipline, computer science or related fields, a master's degree is a plus, 5 or more years post-graduate, hands-on experience in software development and/or product management and deep understanding of ML software and information technology, Experience with software product development tools and Agile Scrum methods, Experience with machine-learning applications and training data sets is a strong asset, Experience leading clinical software products for oncology would be a big advantage, Demonstrated ability to work collaboratively on cross-functional teams in a fast-moving environment, Strong interpersonal skills with the ability to work both independently and as part of a team, Excellent English written and verbal communication skills. Living in Istanbul, preferably on the Asian side. The work location is Kozyatagi, Istanbul; at least 2/3 days/week at the office. No military obligation for candidates. Powered by JazzHR

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