

Turkey Jobs Expertini®

Product Manager - Data Analytics (Hybrid)

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Company: Massive Bio, Inc.

Location: Kadıköy

Category: other-general

Massive Bio is a rapidly growing health-tech startup founded in 2015 to provide every cancer patient with access to clinical trials regardless of their location or financial situation. Our proprietary patient recruitment and enrollment enablement solution for oncology clinical trials solves every point of friction in traditional clinical trial enrollment. Privately held and headquartered in New York, NY our passionate change-making team is looking for a Product Manager. We are looking for a Product Manager to lead ongoing clinical data analytics products and expansion of our product portfolio. In this position, you will take the lead within the organization for product planning, product management, and coordination of downstream product release deliverables. As a key member of the Product Management Team, you will lead market research to identify novel products, determine product requirements, and work collaboratively with software engineering to determine production timelines and success criteria, prepare go-to-market plans and marketing briefs, and monitor product projects from concept to launch. If you are a collaborative and motivated product leader looking to join a growing company with a focus on better clinical outcomes for cancer patients, then Massive Bio may be the perfect place for you. Reporting to the CPO, the Product Manager for Data Analytics will: Conduct market research to identify key customer segments, Gather user input from clinical case managers on existing solutions and future product roadmap, Identify and secure training data sets, Monitor competitors and market trends to inform product roadmaps, Conduct usability studies and gather user feedback, Triage and manage improvement requests from various sources, Prioritize development for optimum product-market fit, Develop product requirements and

specifications, Communicate with cross-functional team members, Monitor operations to identify problems, look for solutions, and continuously improve product lifecycle, Develop and implement process improvement and cost-reducing recommendations, Establish differentiators and value propositions and develop competitive selling points for sales and business development, Develop product pricing strategies, Support launches as a resource providing clients with well-informed and helpful answers to their questions, Ensure that a complete commercial package is distributed with each release, including sales training as necessary, Evaluate new opportunities in (adjacent) market segments, Assist sales in key deals especially where discussion of roadmap or research is involved, Prepare briefs for Marketing and Communication. Candidate Profile: University graduate from industrial or other engineering discipline, computer science or related fields, Master of Business Administration degree is a plus, 5+ years post-graduate, hands-on experience in software development and/or product management and deep understanding of database, analytic software, and information technology, Experience with analytic software product development tools and Agile Scrum methods, Experience with data analytics applications and working with large data sets, Experience leading clinical data-driven products for healthcare data would be a big advantage, Demonstrated ability to work collaboratively on cross-functional teams in a fast-moving environment, Working knowledge of data science tools such as Python, SQL, Power BI, etc. Strong interpersonal skills with ability to work both independently and as part of a team, Excellent English written and verbal communication skills. Living in Istanbul, preferably on the Asian side. The work location is Kozyatagi, Istanbul; at least 2/3 days a week at the office. No military obligation for candidates. Powered by JazzHR

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