

# Turkey Jobs Expertini®

## Product Manager

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Company: Huawei Telekomünikasyon Dış Ticaret Ltd

Location: İstanbul

Category: other-general

1. Insights into the industry, customers and competitors; support the development of marketing strategy for marketing segments; provide support and capability introduction to field offices in regions; explore and seize key opportunities.
2. Develop go-to-market strategies for HUAWEI CLOUD products and solutions, build a unified go-to-market platform, and be responsible for go-to-market and enablement for cloud computing and channel partners. Develop marketing strategies for the Internet and government and enterprise markets, develop marketing materials and marketing equipment, support the implementation of 0-1 marketing projects, build benchmarks and showcases, explore and grasp key requirements, and drive the competitiveness of products and solutions.
3. Take charge of HUAWEI CLOUD content marketing, plan and organize the release of the annual marketing content framework in the HUAWEI CLOUD domain, and plan and develop content (including executive speech materials) for HUAWEI CLOUD online and offline marketing activities.
4. Be responsible for the reception and presentation of HUAWEI CLOUD customer exhibition halls, act as a spokesperson for marketing activities, communicate with customers at various customer summits, and build a resource pool of HUAWEI CLOUD preachers.
5. Develop marketing strategies for HUAWEI CLOUD ecosystem partners and developers. Go-to-market tools and services for ecosystem partners and developers, develop marketing plans, develop various marketing tools, develop developers, and support joint application and solution construction. Plan joint application and solution go-to-market and marketing with global ecosystem partners and developers to promote business transformation.

## Requirements

### Service skill requirements:

1. Technical background, strong learning ability, and experience in planning, implementation, and delivery of cloud computing is preferred.
2. Accept business trips worldwide.
3. Proactive and strong communication skills

### Professional knowledge requirements:

Any of the following conditions shall be met:

1. Have experience in cloud computing, big data, AI, PaaS, and IoT development, technical sales, and marketing.
2. Have technical sales and marketing experience in public cloud solutions, such as Internet, retail, automobile, industry cloud, industrial Internet, government, transportation, energy, and finance.
3. Have experience in joint marketing between developers and ecosystem partners in the public cloud field.

### Others:

global business trip accepted

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