

Product Marketing Specialist

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Company: Atlas Copco

Location: İstanbul

Category: other-general

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The person we are looking for has...

Experience in the compressed air industry would be a plus. If you are willing to learn, we are happy to teach.

A mechanical or electrical engineering qualification – although this is desirable rather than essential.

The ability to travel.

Excellent general computer skills.

A good standard of presentation skills.

Proficient oral and written communications skills

The Role...

Implementation of divisional product marketing activities.

Implementation of sales & marketing promotions for responsible products

To provide technical advice to distributors and customers.

To help distributor channel to complete technical bidding documents and technical clarification for tenders.

To support distributor and customers in the respect of technical enquiries and help them to resolve technical problems.

To prepare all technical materials such as sales brochures, leaflets, presentation, technical quotation, etc.

Providing intensive training of product knowledge

Competitor focus on technical, new product development, market activities etc.

Segment /application/ marketing sense is necessary.

We can offer you...

A dedicated, interactive and supportive team, ready to welcome you.

Regular engagement with your direct Manager, face-to-face and over the telephone.

Training throughout your career.

A satisfying career

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