

Turkey Jobs Expertini®

Project Executive - Consumer Panels

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Company: Ipsos

Location: Istanbul

Category: other-general

QUALIFICATIONS

Graduated from one of the leading universities in Turkey or abroad (MBA is an asset),

Have preferably 1 year of market research or marketing experience,

Proficient in English (both written and oral),

Proficiency in MS Office applications,

Analytical minded, enthusiastic, innovative, problem solver and decision maker,

Eagerness to contribute in a team-oriented environment,

Be able to work with due dates,

Have strong interpersonal and negotiation skills,

Be willing to learn with a long term perspective,

No military obligation for male candidates,

JOB DESCRIPTION

As a Project Executive you will provide strategic insight to our clients in the delivery of research services at our Research departments. The role will cover;

Development of the research models for the specific needs of the client,

Preparing proposals,

Monitoring the surveys,

Data analysis by statistical methods,

Preparation of the analytical reports,

Construction and oral realization of the presentations,

Project coordination and implementation Client relationship management.

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