

Turkey Jobs Expertini®

Senior Data Analyst

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Company: Gram Games

Location: İstanbul

Category: other-general

Gram Games is the studio behind some of the most popular mobile titles in the world like Merge Dragons!, Merge Magic!, 1010!, and we have more exciting projects in the pipeline. As our project portfolio is growing, we now are looking for a Senior Data Analyst to join us at Gram Games, Istanbul Studio.

At Gram, everyone is expected to have a razor-sharp focus on what creates tangible impact: impact on their team, impact on their work environment, and impact on the overall company strategy. If you are motivated by autonomy, constant improvement, collaboration and a sense of belonging this is the right job for you.

As a Senior Data Analyst, you will fulfill a cross-functional role, building and sustaining a robust data culture across the company. Utilizing your in-depth understanding of statistics, management of our data flow, game monetization models/KPIs, and a variety of technical tools, you will work with everyone, from game designers and developers to game artists and marketing gurus, to ensure that data is at the center of everything they do.

You'll be joining an accomplished team of game and marketing analysts, as well as game developers and designers, who have a real passion for data-informed decisions. In this role, you would be the forward-thinking authority that brings together our dynamic skills and perspectives for even better games, and better player experiences.

What will you do day-to-day?

- Identify valuable data sources and automate collection processes

- Analyse large amounts of structured and unstructured datasets to discover trends and

patterns in players' experience and product performance data

Distil and translate interesting and hard-to-find insights into a compelling, concise data story

Running and analyzing lots of A/B tests

Requirements

A bachelor's STEM degree or demonstrable equivalent experience.

A display of experience in the field of Analytics and Business Intelligence.

A deep understanding of mobile games and the free-to-play market.

An ability to analyze large sets of data, produce actionable insights, and develop models in order to best utilize available data.

The skills necessary to guide and scale a team of data scientists and game analysts.

A willingness to work alongside production teams to ensure data consistency.

The ability to maintain Gram Games' reporting services and ensure consistent data quality across all of our reports.

A knowledge of data mining techniques for exploration and visualization for reporting and analytical purposes.

You'll need a strong technical understanding of data modeling, design, and architecture principles.

You'll be skilled in using SQL, R, or Python

Excellent written and verbal English communication skills.

Experience working in the gaming industry, particularly with casual free-to-play mobile games

It would be great if you also had...

...a MSc or Ph.D. in the relevant field

...5+ years of experience in data analytics, especially in big data environments.

Benefits

In return for bringing your expertise to this top-priority role, we can offer some of the best benefits in the Games industry!

Highly competitive salary

Private medical care

Company Bonus Scheme

Relocation assistance for those moving to Turkey

Life insurance and a favorable pension scheme

Healthcare cash plan including dental and optical coverage

Outstanding tech to work with and consoles to play and relax with everywhere you look!

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