

Turkey Jobs Expertini®

Senior Graphic Designer (Luxury Shoes and Bags)

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Company: Michael Page

Location: İstanbul

Category: other-general

Responsibilities:

-Translate strategic direction and brand guidelines into high-quality designs across various platforms, including marketing collateral, brand identities, sales materials, newsletters, pricebooks, and more.

-Collaborate closely with cross-functional teams to brainstorm, strategize, and execute creative concepts that effectively communicate Serena Uziyel's distinctive aesthetic and values.

-Develop original content by conceptualizing ideas through hand sketches or design software, ensuring optimal usage of color, typography, imagery, and layout to resonate with our discerning audience.

-Build and maintain strong relationships with internal stakeholders, including the design, marketing, and sales teams, to ensure alignment on design objectives and deliverable quality.

-Stay updated on industry trends and advancements in digital media to continuously enhance Serena Uziyel's visual presence and adapt to evolving market demands, while adhering to our brand's ethos of

sustainability and luxury.-Work independently and collaboratively as needed, to complete a variety of design and production tasks in a fast-paced environment.

-Follow project from concept to final approval ensuring integrity of creative concept is kept in focus throughout.

-At Serena Uziyel, deadlines are vital, reflecting our brand's commitment to punctuality and excellence. Timely delivery of projects is a key expectation for this senior graphic designer role

Array

-3 or more years of experience in graphic design in a branded content, agency, editorial or marketing environment creating and launching campaign content.

-Proven experience as a graphic designer, with a robust portfolio showcasing expertise in creating impactful visuals across various mediums.

-Proficiency in industry-standard design software such as Adobe Illustrator, InDesign, Photoshop, Figma, etc.

-Excellent knowledge of design, typography, and branding fundamentals. Proficient in Adobe Creative Cloud applications on the Mac Platform: InDesign, Photoshop, Illustrator, XD (Sketch/Figma comparable) and After Effects a plus.

-Exceptional creativity and innovative design skills, with a keen eye for detail and aesthetics that align with our brand's ethos of elegance and sophistication.

-Strong communication and presentation abilities, capable of effectively articulating design concepts and rationale to both internal stakeholders and external partners.

-Ability to thrive in a fast-paced, collaborative environment, managing multiple projects with varying deadlines while upholding brand owner's commitment to excellence.

-Strong conceptual abilities, sophisticated sense of color and layout with an eye for cropping/selecting photography.

-Strong organizational and time management skills to work efficiently without compromising quality. Exceptional looking to the detail and multi-tasking capabilities.

-Possess good interpersonal communication skills with a collaborative mindset.

-Solutions-oriented. Highly driven. Proactive and takes initiative. An interest in the fashion/luxury ecommerce industry.

Our business partner is deeply rooted in tradition and craftsmanship, seeks to blend ancient techniques with modern elements, creating sophisticated pieces meant to endure for generations.

Experience in luxuriously handcrafted shoes and bags

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