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Senior Product Manager

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Company: Huawei Telekomünikasyon Dış Ticaret Ltd

Location: Turkey

Category: other-general

Description

We are seeking an experienced Product Manager to work with Petal Search team

the core part of the HMS ecosystem, the Petal search is the global engine, based on the AI advantages of Huawei CBG technology. The global organization of the search product team provides a broad platform for improving individual capabilities and global view, communicating with global partners and local colleagues, working and learning with industry-leading search talent. In this role you will be responsible for owning the product vision and strategy to increase our product's user satisfaction in the identified markets.

Responsibilities

Build and own a batch of compelling product features for Petal Search

Stay up-to-date on customer needs and market trends

Take charge of market insight, competitive product analysis, and end user requirement analysis and prioritization for search vertical products (such as Healthcare, Wellness, Entertainment, Sports, Education..etc), 2B Ecosystem Platform (Integration with vertical industry)

Take charge of search product roadmap management, business model design, and third-party CP ecosystem cooperation to build competitive search products.

Take charge of new product search, design new features and promote product iteration implementation in cross-product teams.

Design key experience and performance indicators, and drive users to understand search intentions and continuously improve search algorithms.

Collaborate with cross-functional teams and stakeholders to understand user needs and translate them into product requirements.

Facilitate communication throughout the development process, fostering a collaborative environment and strong team-oriented culture.

Undertake user satisfaction KPIs, explore potential user requirements and product improvement directions through data analysis, and improve user satisfaction.

Identify users' real requirements, independently complete tasks such as creating PRD document, requirement data definition, and data dotting design.

Requirements

A minimum of 6 years of experience as a Product Manager, preferably with software products.

Bachelor's Degree in computer Science, Business or a related field

Demonstrated ability to plan and manage at both strategic and operational levels.

Demonstrated ability to use data-driven insights to make informed product decisions and to drive product strategy ideally with experience in A/B testing, user testing or data-driven experimentation.

Proven experience in managing the complete product lifecycle.

Strong decision-making skills

Organization, coordination, and teamwork capabilities, strong sense of responsibility.

Strong communication skills, and exceptional command of written and verbal English.

Having an MBA degree or an entrepreneurship background is a plus.

Familiarity with Saudi Arabia or United Arab Emirates Market is a plus.

Proficiency in data visualization tools like Tableau, PowerBI is a plus.

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