

Turkey Jobs Expertini®

SEO Executive

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Company: Emerald Green Media

Location: Turkey

Category: other-general

Emerald Green Media Ltd is a digital media company that owns several influential websites, including Ireland Before You Die and Meanwhile in Ireland.

These websites began as far back as 2014, but Emerald Green Media was founded in 2019 to bring them all under one company.

Ireland Before You Die (IB4UD) is our main website, and it is Ireland's most popular independent travel and culture website.

Meanwhile in Ireland is one of Ireland's biggest culture and satirical news websites.

We are recruiting an SEO Executive to work remotely with our team. The successful candidate will work closely with our team on an exciting mix of projects spanning a variety of digital channels.

Emerald Green Media Ltd, a leading digital media company with influential websites such as Ireland Before You Die and Meanwhile in Ireland, is expanding its team. We are seeking a dynamic and experienced SEO Executive to play a pivotal role in taking our websites, as well as our client's sites, to new heights.

Established in 2019, Emerald Green Media is committed to delivering high-quality content and engaging experiences to our diverse audience. If you are passionate about digital marketing, have a keen eye for SEO strategies, and thrive in a collaborative environment, we invite you to join our team.

The Role

You will be responsible for:

Developing and implementing effective SEO strategies for our websites and client

projects

Conducting thorough keyword research and analysis

Optimising website content for search engines

Monitoring and analysing website performance using tools such as Google Analytics

Collaborating with the digital marketing team to enhance overall online presence

Staying updated on industry trends and search engine algorithms

Ideal Profile

Qualifications and Experience

The ideal candidate will possess:

Minimum of 2 years of hands-on experience in SEO

Proven track record of improving website rankings and organic traffic

Strong analytical skills and familiarity with SEO tools

Excellent verbal and written communication skills

Degree in marketing or a related field

What's on Offer?

Work alongside & learn from best in class talent

Opportunity within a company with a solid track record of performance

Fantastic work culture

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