

# Turkey Jobs Expertini®

## Sr. Brand Specialist - AVS, TR AVS

[Apply Now](#)

Company: Amazon Turkey Perakende Hizmetleri Limited Sirketi

Location: İstanbul

Category: other-general

### 2023 Turkey Senior Brand Specialist

Amazon Türkiye team is looking for an analytical, customer-obsessed, hands-on and creative candidate to join our team. As Sr. Brand Specialist, you'll lead the relationship with select Retail vendors (and owners of largest consumer brands) to help drive business growth and deliver a best-in-class customer experience on amazon.com.tr.

You'll be responsible for setting the strategy with the vendors to drive sales growth while improving sales margin, manage the vendors' online product portfolio, contribute to customer experience projects and review your business's weekly and monthly performance. You'll lead presentations and planning sessions with vendors' C-suite and act as Amazon's main point of contact in the relationship.

You will also provide support to drive category growth through detailed analysis of business inefficiencies and identifying solutions; improving customer experience; driving a high standard in customer satisfaction; ensuring high-quality product detail pages; and making recommendations for effective marketing campaigns. You will also plan the promotional strategy with the brand and align goals and plan. This role will require working alongside the external vendor and negotiating their commitment to achieve your topline and bottomline targets.

## Key job responsibilities

- Manage sales growth and profitability.
- Set the commercial strategy with the vendors.
- Negotiate terms and conditions with vendors.
- Improve Customer Experience of managed catalogue
- Manage inputs such as price, selection, inventory.
- Create the commercial plan for the brands.
- Lead projects to include new features or programs.

## A day in the life

Interested in how a day in life of Brand Specialist looks like? Check out the following videos to gain more insight into the role and team.

- 1) Brand Specialists at Amazon - Jump Right In – see video
- 2) Brand Specialists at Amazon. What do they do? – see video

We are open to hiring candidates to work out of one of the following locations:

Istanbul, TUR

### **BASIC QUALIFICATIONS**

- 5+ years of account management, project or program management or buying experience
- 2+ years of market research analyst, product manager, or equivalent experience
- 2+ years of doing one of several roles: quantitative/financial analysis, retail buying, retail planning & allocation, product/project management, pricing, marketing or e-commerce experience
- Experience driving internal cross-team collaboration
- Bachelor's degree or certificate of completion of studies required
- Fluent in both English and Turkish

### **PREFERRED QUALIFICATIONS**

- 3+ years of doing one of several roles: management consulting, investment banking analyst/associate, or brand manager role at leading consumer packaged goods company

experience

- Experience in financial analysis, retail buying, retail planning & allocation, product/project management, marketing, business development, consulting, negotiation or supply chain

[Apply Now](#)

#### Cross References and Citations:

1. [Sr. Brand Specialist - AVS, TR AVS OnlinecommunitycareerhubJobs İstanbul Onlinecommunitycareerhub](#)
2. [Sr. Brand Specialist - AVS, TR AVS Dohajobs Jobs İstanbul Dohajobs](#)
3. [Sr. Brand Specialist - AVS, TR AVS Emailjobs Jobs İstanbul Emailjobs](#)
4. [Sr. Brand Specialist - AVS, TR AVS Warsawjobs Jobs İstanbul Warsawjobs](#)
5. [Sr. Brand Specialist - AVS, TR AVS Nutritionistjobs Jobs İstanbul Nutritionistjobs](#)
6. [Sr. Brand Specialist - AVS, TR AVS Internjobs Jobs İstanbul Internjobs](#)
7. [Sr. Brand Specialist - AVS, TR AVS Ukjobscentral Jobs İstanbul Ukjobscentral](#)
8. [Sr. Brand Specialist - AVS, TR AVS Veteranjobs Jobs İstanbul Veteranjobs](#)
9. [Sr. Brand Specialist - AVS, TR AVS NgojobsJobs İstanbul Ngojobs](#)
10. [Sr. Brand Specialist - AVS, TR AVSBusinessjobs Jobs İstanbul Businessjobs](#)
11. [Sr. Brand Specialist - AVS, TR AVSWarsawjobs Jobs İstanbul Warsawjobs](#)
12. [Sr. Brand Specialist - AVS, TR AVSFresherjobs Jobs İstanbul Fresherjobs](#)
13. [Sr. Brand Specialist - AVS, TR AVSVancouverjobsJobs İstanbul Vancouverjobs](#)
14. [Sr. Brand Specialist - AVS, TR AVSCustomerservicejobsJobs İstanbul Customerservicejobs](#)
15. [Sr. Brand Specialist - AVS, TR AVSSearcheuropeanjobs Jobs İstanbul Searcheuropeanjobs](#)
16. [Sr. Brand Specialist - AVS, TR AVSEducareer Jobs İstanbul Educareer](#)
17. [Sr. Brand Specialist - AVS, TR AVSFindjobshiringnearme Jobs İstanbul Findjobshiringnearme](#)

18. Sr. Brand Specialist - AVS, TR AVSSupplychainjobsJobs İstanbul

Supplychainjobs ↗

19. Sr. brand specialist - avs, tr avs Jobs İstanbul ↗

20. AMP Version of Sr. brand specialist - avs, tr avs ↗

21. Sr. brand specialist - avs, tr avs İstanbul Jobs ↗

22. Sr. brand specialist - avs, tr avs Jobs İstanbul ↗

23. Sr. brand specialist - avs, tr avs Job Search ↗

24. Sr. brand specialist - avs, tr avs Search ↗

25. Sr. brand specialist - avs, tr avs Find Jobs ↗

Source: <https://tr.expertini.com/jobs/job/sr-brand-specialist-avs-tr-avs-istanbul-amazon-turkey-perake-a0e602ff66/>

Generated on: 2024-05-03 by Expertini.Com