

## Visual Merchandising Marketing Coordinator Turkey

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Company: ECCO

Location: İstanbul

Category: other-general

### Position Summary

We are looking to hire a Visual Merchandising & Marketing Coordinator to strengthen our growing commercial organization.

We are searching for colleagues that can bring us to next level and have focus on increasing value in marketing.

If you want to make an impact and grow in your marketing career, join us at ECCO!

### Tasks & Responsibilities

- Negotiation with 3rd parties for POS production samples, ordering & delivery.
- In line with the Commercial Calendar, plan campaign changes in windows & shopfloor along with monthly photo decks from stores to ensure compliance.
- In line with the Commercial Calendar, negotiate local production of POS for campaigns & promotions
- In line with the Commercial Calendar & key stakeholders, explore opportunities for Marketing activities online & offline and build out a monthly Marketing Activity Plan,
- Build relationships with key stakeholders in Malls for relevant activities & be responsible for all activities with 3rd parties – PR & Social Media agency
- Responsible for direct marketing; creating & sending monthly Newsletters & SMS in line with campaigns and promotions
- Monthly reporting on database figures online & offline for whole region
- Primary contact for all customer service enquiries & complaints; work alongside the customer service agency

## Requirements

- Minimum 1 years' experience in a Marketing and/or Visual Merchandising role
- Must be fluent in both oral & written English
- Strong negotiation skills are essential
- A team player is critical to the role
- Ability to communicate efficiently & effectively with key stakeholders & customer enquiries
- Candidate must have a keen eye for detail; understand the importance of Visual Merchandising Excellence
- Must be organised & results focused with a basic knowledge of Microsoft Office – Excel, PowerPoint, Word
- Flexible to travel in the MEA region

## Ready to be part of MEA TEAM?

If you want to drive innovation and help shape the industry, then seize this exciting opportunity. We will invite candidates into process on an ongoing basis, so please apply as soon as possible.

Imagining yourself at ECCO? Get a glimpse of what your new exciting career entails on [enter.ecco](http://enter.ecco).

## CREATE THE FOOTPRINTS OF TOMORROW

At ECCO, you become part of a meaningful, developing and multicultural workplace. You join a global family of more than 25,000 people who are proud to create the footprints of tomorrow.

Headquartered in Denmark, we are a family-owned company that offers international opportunities. Our offices and facilities have an informal culture and relaxed dress code – our shoe code is slightly stricter.

Join us and we guarantee lifelong learning – the speed of progress is up to you. So, if you're curious, passionate and ready to make an impact, you'll fit right in.

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